



BOOKMARKS

ALKEK LIBRARY NEWS

Texas State University-San Marcos

From the Assistant Vice President, University Library

On behalf of the staff of the Alkek Library I am pleased to present the first issue of *Bookmarks: Alkek Library News* which is intended to increase your awareness of library services, collections and new initiatives.

We have begun the 2004-2005 academic year with several exciting new and enhanced services. Reference Librarians are piloting a live/online virtual reference service. This fall we will roll out new interlibrary loan software allowing you to monitor the status of ILL requests and enabling library staff to deliver articles to you electronically via e-mail. The fund supporting Library Research Grants for faculty has been doubled, we have converted photocopy rooms on floors 5-7 into group study rooms, and we have designated the 6th floor as a quiet study area.

While the library continues to add approximately 40,000 printed volumes to the collection annually, increasingly access to information is provided electronically. We have added new databases over the summer and the list of electronic journals continues to grow.

I am happy to report the results of the LibQUAL customer satisfaction survey conducted last Spring which included positive ratings

for the library staff's readiness to help patrons, attention to individual users needs, the comfort and inviting location of the library, and our efforts to make information easily accessible. The survey confirmed your interest in expanding the journal collection and further development of the library website. We will be working on these and other issues of high need and interest to the campus community in the year ahead.

Bookmarks will be published once each semester. I hope you find it informs you of new developments at the library and encourages you to visit the library in-person or online.

Joan Heath, Asst. Vice President,
University Library



INSIDE

LIBRARY RESEARCH	2	Since the Alkek Library began offering ERes, the electronic reserve service, in the fall of 2002, the service has been well-used. During the 2003-2004 academic year, more than 2,000 documents representing 240 courses were made available on the system, and the course pages have been viewed over 30,000 times.
GOOGLE OR YAHOO?	2	
ASK-A-LIBRARIAN LIVE	3	
COMMON EXPERIENCE: WEBLIOGRAPHY	4	
NEW DATABASES	5	
FACULTY FOCUS	6	
MEET THE NEW ARCHIVIST	7	
ACQUISITIONS AND CATALOGING DEPARTMENTS	7	Students appreciate the ability to access reserve

Electronic Reserve is a hit!

materials from any computer with an Internet browser. Faculty like the variety of ways in which reserve materials can be provided for placement on reserve: electronic files can be emailed or saved on disk, and hardcopy materials can be faxed or scanned by reserve staff.

Access to ERes, as well as guidelines for faculty members who would like to sub

mit documents to be placed on electronic reserve, is at: ereserve.library.txstate.edu, or from the library home page at www.library.txstate.edu select Services, then select ERes.

Leslie Fatout, Circulation Librarian

Library Research Grant Increased

This year the Library Research Grant Fund has increased to \$20,000. These grants are for faculty who need special, non-curricular materials to support their research projects. In previous years grant funds have been used to purchase materials supporting a wide range of subjects including labor history, modern American literature, contemporary visual art and cinema, human anatomy, political modernism, Latin American

anthropology, and urbanization in China.

A copy of the grant application form is available on the library home page at: www.library.txstate.edu/grant/index.asp, or request an application from the Alkek Library Administration Office (512-245-2133). Applicants are asked to provide a brief description of the project, a list of needed materials, and the estimated cost.

Materials requested may include books, back issues of journals, audio-visual materials or computer software. Requests should not include current subscriptions, journal articles, or multiple copies of materials. Applications over \$3,000 are unlikely to receive full funding. All materials purchased with grant funds will become part of the library collection.

Return the completed grant application by the **Friday before Thanksgiving, November 19, 2004**, to Joan Heath, Room 204, Alkek Library.

Members of the Research Grant Subcommittee will review the applications and make recommendations to the Library Committee with regard to the recipients.

Google or Yahoo?

A year ago it did not really matter. Yahoo used Google's search engine, which meant essentially that you got the same results regardless of whether you googled or yahooed. Today, that is no longer the case. The heavyweights of cyberspace are going in separate directions.

Or are they?

In April, Google said it would terminate its agreement to provide web-search technology to Yahoo. In May, Yahoo launched its new search engine which appears to use the Inktomi system, although the results differ from other Inktomi based engines such as MSN and HotBot. About the same time Google raised the stakes again, offering Gmail, a new email service promising a gigabyte of free storage.

Geeks and the like were overjoyed. Many privacy advocates

however were alarmed because Gmail automatically scans email and displays ads that are relevant to the content of the message. Despite concerns by privacy watchers, Gmail users are given clear notice and Google does not retain or share data that links ad-targeting information to individuals.

Predictably, Yahoo counter offered. Beginning June 22 Yahoo began offering its users free email storage of 100 megabytes. Nevertheless, over the past year, Google took market share from Yahoo and MSN, according to industry analysts. Google increased its share of visitors to 15%, while Yahoo.com and MSN.com both lost share, slipping to 29% and 11%, respectively. Gmail will undoubtedly bring more traffic to Google, which will continue to be an innovative force in the world of portals for some time

to come. Consequently, for its initial public offering, which will allow public investors to buy Google stock for the first time, industry analysts expect Google's initial market value to range from \$20 billion to \$30 billion.

End of story?

Hardly. Searchers are becoming more sophisticated, and are learning that general purpose search engines are not always the best choice for every type of search. Though the big three dominate search market share now, [vertical search sites](#) experienced strong growth over the past year, most notably in the shopping, classifieds, and travel categories. Will the growth of verticals threaten the big three? Possibly, but it's more likely what we're seeing is a maturation of the industry that allows for both general purpose search engines and

verticals to co-exist. And other general search engines such as [Teoma](#), are making headway. In a short time [Teoma](#) has risen from an interesting newcomer to a serious contender in the search engine world. All indications are that they remain committed to challenging Google and they are clearly the number 1 contender. [Teoma](#) was recently named to [PC Magazine's Top 100 Undiscovered Sites](#). Regardless of what the future holds, one thing is certain: change is inevitable. The World Wide Web is still in its infancy compared to other media, and consequently will undoubtedly continue to morph and branch its way into our homes, schools, and offices. The only question is: what's beyond the Web?

Frank Fox, Reference Librarian

Ask-a-Librarian Live: Meeting Students Where They Are

Over the past few years, academic libraries around the country are expanding reference services to meet the needs of a growing new generation of students who now conduct research from their computers anywhere anytime. There is no question that library users want information when they need it, and web search engines provide a fast alternative to finding information.

Students no longer stay within the controlled information environment of the library to search for information. They frequently find themselves searching numerous web sites for appropriate information. Often they are overwhelmed by the choice and quantity of potential sources that might be used. "The biggest problem is that search engines like Google skim only the thinnest layers of information that has been digitized. Most have no access to the so-called deep web, where information is contained in isolated databases like online library catalogs," said Katie Hafner, author of *Old Search Engine, The Library, Tries to Fit Into a Google World*. This has extended beyond online library catalogs to include subject research databases. There now exists more than ever a dire need for the professional skills of librarians to help users locate in-depth information they really need.

Students need on the spot assistance to take full advantage of the resources available both on the Internet and in research databases. After an intensive internal summer workshop and training on effective reference performance in an electronic age, led by the new Head of Reference, the reference librarians started a pilot project on Virtual Reference Service (VRS) this fall semester on September 1, 2004.

The objective is to test the feasibility of offering online reference service through real-time chat that provides co-browsing abilities in subscription library databases and appropriate web sites to the students. This new initiative of real-time digital reference is intended to support the increasing use of electronic resources by a growing community of remote users enrolled at Texas State, as well as put librarians at the point of need.

The Alkek Library continues to provide electronic access to a wide range of library resources including more than 1.5 million volumes, 18,000 serial subscriptions, 22,000 e-books, over 200 research databases, and over 2,600 electronic full text journals. Remote authentication offers authorized users off-site access to an array of licensed databases, as well as automated circulation services, placing recalls and holds, accessing course reserves, and requesting materials via interlibrary loan. The new VRS service provided to Texas State students, faculty and staff enables them to have a librarian answer questions on library services and resources. Online reference service offers them instant access to the professional assistance of librarians irrespective of where they are physically.



Ask-a-Librarian Live can be accessed from the library homepage or at

<http://askalibrarian.library.txstate.edu>

The VRS pilot project is open Monday through Friday.

9 am to 5 pm,

Saturday 1 pm to 5 pm, and

Sunday 2 pm to 6 pm.

Email reference service is available when VR service is closed. In-depth reference questions may require a reference librarian to email a response to the user. Individualized research consultation is also available for more extensive questions.

The reference librarians are very excited by this virtual initiative and hope our patrons take full advantage of this service.

Dr. Clara Ogbaa, Head, Reference & Instructional Services

What is Virtual Reference?

"Virtual Reference is reference service initiated electronically and in real-time where library users employ Internet technology to communicate with librarians, without being physically present. Communication channels used frequently in virtual reference include chat, videoconferencing, Voice over IP, email and instant messaging."

— ALA, 2003

University Common Experience: Webliography of Race, Hate, Diversity, Genocide, and the Holocaust

Anti-Defamation League

<http://www.adl.org/adl.asp>

The Anti-Defamation League (ADL) "combat [s] anti-semitism and bigotry of all kinds." The site contains reports and information on anti-semitism, international affairs, extremism in the United States, Israel, terrorism, and other topics. Also includes "Hate On Display: A Visual Database of Extremist Symbols, Logos, and Tattoos." Searchable.

CivilRights.org

<http://www.civilrights.org>

Current civil rights news, legislation, reports, and events are all available on this site. It also includes a directory of United States civil rights organizations. The library includes extensive information on hate crimes and affirmative action as well as current and back issues of their quarterly publication, *Civil Rights Monitor*.

Fortunoff Video Archive for Holocaust Survivors

<http://www.library.yale.edu/testimonies>

A collection of over 4,200 videotaped interviews with witnesses and survivors of the Holocaust, the Fortunoff Video Archive for Holocaust Testimonies is part of Manuscripts and Archives at Sterling Memorial Library, Yale University.

Holocaust Denial on Trial

<http://www.hdot.org/ieindex.html>

Devoted to the London trial that made headlines around the world in 2000, when David Irving, an English holocaust denier, sued Dr. Deborah Lipstadt and her British publisher, Penguin Books, for libel. Includes FAQs and background information on the trial, court transcripts, expert witness reports, holocaust and holocaust denial timelines, and related links. Searchable. A project of Emory University's Witness to the Holocaust Program and the Institute for Jewish Studies.

Simon Wiesenthal Center

<http://www.wiesenthal.com>

International center for Holocaust remembrance and the defense of human rights and the Jewish people.

Teacher's Guide to the Holocaust

<http://fcit.coedu.usf.edu/Holocaust>

An overview of the people and events of the Holocaust through photographs, documents, art, music, movies, and literature. Ample resources for teachers and students, including K-12 lesson plans. Produced by the College of Education, University of South Florida.

Tolerance.org

<http://tolerance.org>

An online destination for those wanting to dismantle bigotry and promote diversity in their communities. Launched in 2001, Tolerance.org offers a wide variety of resources to support anti-bias activism. Its outreach component provides on-site help to concerned individuals and organizations who are working for unity in their communities. Resources include daily news about groups and individuals working for tolerance and fighting hate, guides for adult and youth activists, practical resources for parents and teachers, and entertaining and educational games for children.

Understanding Prejudice

<http://www.understandingprejudice.org>

This supplement to the print anthology *Understanding Prejudice and Discrimination* offers more than 2,000 links to prejudice-related resources, as well as searchable databases with hundreds of prejudice researchers and social justice organizations.

Museum of Tolerance Online

<http://motlc.wiesenthal.com>

Produced by the Simon Wiesenthal Center, this site provides extensive information about the Holocaust including a detailed alphabetical index on individuals and specific topics, full-text articles and books, photo and map collections, bibliographies, a timeline, a glossary, and FAQs.

New York Times: How Race Was Lived in America: A Decade-by-Decade Selection of Articles

<http://www.nytimes.com/library/national/race/past-nyt-index.html>

A collection of articles discussing race relations decade-by-decade.

Nizkor Project

<http://www.nizkor.org>

Nizkor is not a single collection of Web pages, but a collage of projects focused on the Holocaust and its denial, often incorrectly referred to as Holocaust "revisionism." The project includes FAQs, the Shofar archives, an extensive section on the camps, and the Holocaust Web Project.

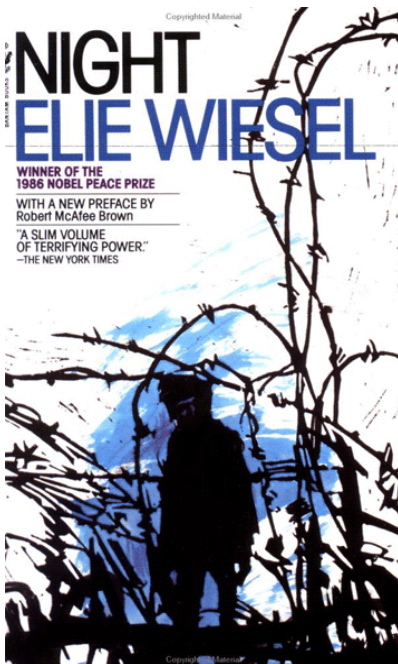
Remember.org

<http://remember.org>

A collection of text, images, and audio files about the Holocaust where survivors, historians, students, and all interested may share in the teaching and learning of the Holocaust. Educators will find lesson plans, online resources, and bibliographies. Includes a section on the concentration camps, Auschwitz, Birkenau, and Mauthausen, and discussion boards. This organization combats hate, intolerance and discrimination through education and litigation.

*Arlene Salazar,
Reference/Instruction Librarian*

Book Review: *Night*



Texas State is initiating a Common Experience this year. One purpose is to “foster a sense of community among Texas State students, faculty, staff and the wider community.” The common theme is hatred. As part of this theme, students, faculty and staff are encouraged to read the book *Night* by Elie Wiesel.

Night will not be easy for most of us to read. Although told in a matter-of-fact style, you will not be able to read it without emotion. Wiesel tells us the story of his early life in Sighet, Romania in 1943. His quiet village is aware of World War II, but has yet to be much affected by the war. The village radically changes when the Fascists gain control, allowing the German Nazis to become the primary

force in the country. Wiesel, his family and his entire village are eventually deported and housed in concentration camps. He and his family are shipped to Birkenau and later Auschwitz. Prisoner A-7713 details stories of horror, cruelty and death that lead to his eventual survival, although his faith and spirit are forever damaged.

Wiesel has earned many awards, including the Nobel Peace Prize in 1986. His courage in continuing to tell the stories of the fruits of hatred is to be greatly admired. But why should we read such a difficulty story? For understanding and knowledge? No, we should read it to become outraged, and to keep that outrage constant.

Jan Tidwell, Instruction Coordinator.

New Databases

[Columbia International Affairs Online](#)

Columbia International Affairs Online (CIAO) is a comprehensive source for theory and research in international affairs. It publishes a wide range of scholarship from 1991 onward that includes working papers from university research institutes, occasional papers series from NGOs, foundation-funded research projects, proceedings from conferences, books, journals and policy briefs.

[Communication & Mass Media Complete](#)

CMMC incorporates CommSearch (formerly produced by the National Communication Association) and Mass Media Articles Index (formerly produced by Penn State) along with numerous other journals to create a research and reference resource of unprecedented scope and depth in the communication and mass media fields. Covers over 300 journals, and full text for nearly 200 journals.

[Dissertation Abstracts International/Digital Dissertations](#)

The database includes bibliographic citations for materials ranging from 1861 to the present. Citations for dissertations published from

1980 forward also include 350-word abstracts written by the author. Citations for master's theses from 1988 forward include 150-word abstracts. Titles published since 1997 are available for download in PDF digital format. Available via the Library web.

[ESRI Business Information Solutions](#)

Create reports and maps that display demographic profiles, market segmentation and consumer spending and lifestyles information. Chose from over 200 demographic data variables for current-year and five-year projections that can be quickly and easily accessed and retrieved, visualized in map and graphic form and analyzed in many types of marketing applications such as: customer profiling, territory analysis, competitor analysis and site evaluation and selection analysis. Available only in the Government Documents area of the Alkek Library 4th floor.

[Grant Select](#)

GrantSelect, the online version of the GRANTS Database, compiled and edited by The Oryx Press, contains over 10,000 fund

ing opportunities provided by more than 4,000 sponsoring organizations. Funding opportunities range from pure research grants to arts programs, biomedical and health care research, community services programs, children and youth programs, and K-12 education funding.

[ICPSR](#)

The Inter-university Consortium for Political and Social Research (ICPSR), established in 1962, is an integral part of the infrastructure of social science research. ICPSR maintains and provides access to a vast archive of social science data files for research.

*Lorin Fisher,
Reference/Instruction Librarian.*

Faculty Focus

We are always striving to strengthen the ties between the Alkek Library and Texas State faculty and students. This Fall we continue our Faculty Outreach program with Margaret Vaverek as Coordinator.

What is Faculty Outreach?

This is an initiative whereby librarians increase their direct linkages to University departments and help keep faculty abreast of resources available for their research and instructional needs. Margaret and the other

librarians are also happy to work with faculty, staff, and students on an individual basis for research consultations. Librarian and faculty collaboration is the key to success at Texas State.

For further information, Contact Margaret Vaverek in the Reference Department.

Call 512-245-2352 or email Outreach@txstate.edu

In future editions of the newsletter, we would like to

spotlight examples of faculty and library collaboration.

How have you used the library to enrich your own research or enhance your teaching?

Please contact Margaret Vaverek if you would like to submit an item for our spring edition of this newsletter.

Margaret Vaverek, Reference/Faculty Outreach Librarian

“Faculty Outreach is an initiative whereby librarians increase their direct linkages to academic departments and help keep faculty abreast of resources available for their research and instructional needs.”

Acquisitions Department, Collection Development Unit

The Library's Collection Development Unit is part of the Acquisitions Department and includes the Collection Development Librarian, Gloria Selene Hinojosa (gh14@txstate.edu) and a Collection Development Library Assistant, Rose Kocian (rk13@txstate.edu).

A list of the librarian liaisons with their academic department and their assigned library faculty representative can be

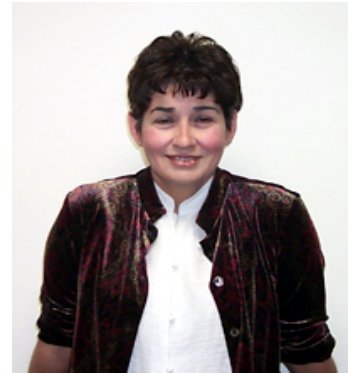
found at: <http://www.library.txstate.edu/acq/liaisondoc.pdf>

The librarians take responsibility for helping you and your department's library faculty representative request material for the library's collections. As with almost everything these days, there are some procedures and policies that faculty should be aware of. Following them ensures that you and your students

will get exactly what is needed, when it is needed. It ensures that the library's collections are balanced and sufficiently extensive for all Texas State research needs.

Please take the time to get acquainted with Collection Development by going to our web page for more detailed information.

www.library.txstate.edu/acq/colldev-program.asp



Selene Hinojosa, Collection Development Librarian

Alkek Library Cataloging Department



Ed Bergin, Head, Cataloging Department

The Cataloging Department and the [Acquisitions](#) Department comprise the library's Technical Services. Purchases and donations pass through both departments before being distributed to their call number locations. Cataloging records contain an enormous amount of information about a particular item. Understanding the information in a cataloging record can help

determine what the item you've found is about and can help you learn how to search for materials more effectively.

If an item you desire is in our library catalog and indicates "IN PROCESS", you can request its processing be expedited by filling out our online rush cataloging request form located at:

www.library.txstate.edu/cat/cat-req-form.asp

Please feel free to contact me at 512-245-3005 or eb13@txstate.edu, if you have any questions or need further assistance.

Meet the New Archivist

The Special Collections Department, located on the Alkek Library's seventh floor, is pleased to introduce Katharine Salzmänn, hired as Archivist following a national search that attracted many excellent candidates.

The Archivist is responsible for preservation, arrangement, and description of the literary papers and other items in the Southwestern Writers Collection archives. She works closely with the curatorial and cataloging staff to help visitors access the collection's manuscripts, letters, clippings, me-

mentos, notes, photographs, tapes, diaries, rare books, and artifacts. At the same time, she works to monitor and safeguard these precious materials from our region's writers, filmmakers, and musicians for the enjoyment of future generations.

Katie was intrigued by the job posting, which described an opportunity to join "a dynamic team of skilled, self-starters." She has Texas roots, having earned her library degree from UT Austin in 1995. In the years since, Katie has gained significant experience working with

archives while also compiling an impressive record in publications and professional service. Prior to joining Texas State, Katie was the Archivist and Curator of Manuscripts at Southern Illinois University for five years. There she was named Outstanding Faculty Member in 2004. Please join us in welcoming Katie to the Alkek Library at Texas State—you can call her at 512-245-3861 or email ks31@txstate.edu with your questions about the Southwestern Writers Collection archives.



Katharine A Salzmänn, Archivist

Brad Johnson Joins Alkek Library



Brad Johnson
Systems Support Specialist

Bradford Johnson joins the library staff as the new systems support specialist. He comes to us with several years experience in the Texas State Department of English, taking care of the computer labs. In his new position in the library, Brad is responsible for maintaining and troubleshooting all PCs,

Macs and printers as well as installing software required for Cataloging and Serials to perform their library functions, and repairing or replacing defective equipment. He is in charge of the upgrading and setup of new PCs. Talking about his new position, Brad said, "I have found here the kind of friendly

and supportive atmosphere that I have always wanted to work in."

Brad, we welcome you to the Alkek Library.

Milynn Tate Retires

Milynn Tate came to Texas State in 1973 after having worked as a secretary for the previous year with the San Marcos CISD. She was hired by Dr. Louis Moloney, Mrs. Betty Phillips, and Mrs. Flora Baker to work as a filer in the library. Milynn worked as a filer for a

year before going to the Reclassification Unit where she assisted in the reclassification of the library's books from the Dewey Decimal System to the Library of Congress Classification System. When that project was completed, Milynn worked in the Retrospective Conversion Unit for a couple of years,

entering all of the local holdings into a computer database. Upon completion of that work in 1985, she began working in the Serials Unit as a Library Assistant IV under Dr. Sam Khosh-khui, where she continued to work for 19 years. She retired on August 31, 2004.



In Loving Memory



Dec 9, 1934—July 10, 2004

Head Circulation Librarian
From 1969 to 2002

Albert Mung-Lin Chang was born on December 9, 1934 in Kai County, Sichuan, China. In 1949 Albert left China for Taiwan where he graduated from the University of Taiwan with a Bachelor's degree in History. After working in Taiwan for a few years, he came to the United States in the late 1950's to pursue higher education. Albert received a Master of Science degree in Agricultural Economics in 1963 from the University of Wyoming and a Master of Arts degree in Library Science in 1967 from the University of Northern Illinois. He worked at Texas State from 1969 until his retirement in February 2002. He married Janet Lee in December of 1979 and his beloved son, Clifford, was born in August of 1981.

Albert was a quiet, unassuming man with a big heart. He was always willing to help out his family and friends and put their needs before his own. He never complained and did not ask for recognition. Simply seeing his son grow-up into a kind, intelligent, successful man was enough thanks for him. Albert was a happy man because his wife and son gave him much to be proud of. He also enjoyed living a simple life and found pleasure in his hobbies of coin collecting, Chinese calligraphy, and hunting for treasures at the Flea Market. At the surface he was an uncomplicated man, but those who knew him well understood that he had learned a lot through his life experiences and listened to his wise but simple messages.

We're on the web at
www.library.txstate.edu/

Editorial Committee

Clara Ogbaa, chair
Edward Bergin
Leslie Fatout
Selene Hinojosa
Sam Khosh-Khui
Michele Miller
Jan Tidwell
Margaret Vaverek

Hours For Fall 2004

Regular hours for the fall semester :

Monday – Wednesday

7:30 am – 1:00 am

Thursday

7:30 am – Midnight

Friday

7:30 am – 10:00 pm

Saturday

9:00 am – 6:00 pm

Sunday

1:00 pm – 1:00 am

Special Collections hours, including the Southwestern Writers Collection and the Wittliff Gallery of Southwestern and Mexican Photography, are:

Exhibits:

Mon, Tues, Fri: 8 am to 5 pm

Wed, Thurs: 8 am to 7 pm

Sat: 9 am to 5 pm

Sun: 2 pm to 6 pm.

Archives:

Mon, Tues, Fri: 8 am to 5 pm

Wed, Thurs: 8 am to 7 pm

Other times by appointment

(512-245-2313)

For additional information on library hours, please visit our website at

<http://www.library.txstate.edu/scripts/perl/lib-hours.pl>



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