

University Centennial collection

Finding aid prepared by Wendy Thompson

This finding aid was produced using the Archivists' Toolkit

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Table of Contents

<u>Summary Information</u>	3
<u>Biographical/Historical note</u>	4
<u>Scope and Contents note</u>	4
<u>Administrative Information</u>	5
<u>Related Materials</u>	5
<u>Collection Inventory</u>	7
<u>Centennial Committee files</u>	7
<u>Centennial Campaign</u>	7
<u>Centennial Commemoration</u>	9

Summary Information

Repository	University Archives, Texas State University
Title	University Centennial collection
Date [inclusive]	1993-2000
Extent	5.42 Linear feet 13 document boxes, and 1 oversize item
Location note	Materials may be stored off-site. Advance notice may be required for use.
Language	English

Preferred Citation note

[Item name, date.] Series 11.100.Centennial. University Archives, Texas State University.

Biographical/Historical note

Southwest Texas State University celebrated its Centennial during the 1998-1999 academic year. President Jerome Supple appointed a 32-member Centennial Celebration Committee consisting of faculty, staff, students, alumni, and the community. The committee met monthly beginning in December 1997, but most of the work was done by subcommittees. The committee served during the 1997-1998 and 1998-1999 academic years, but the majority of the work concluded before the Centennial celebration began in Fall of 1998.

Before the committee began planning the Centennial, the university launched the Centennial Campaign. The campaign was a product of university wide planning that took place from 1994-1998, and involved deans, faculty, staff, and students. The campaign was the University's first major fund raising campaign and it focused on building an endowment to serve as a permanent fund for the institution.

Source: Centennial Celebration Committee

Scope and Contents note

The Centennial theme infused most events taking place during 1998-1999 academic year. Among the central celebrations were Homecoming (both the flooded one in 1998 and the sequel in 1999), commencements (particularly May 1999), and the donor appreciation dinner (which became the Centennial Gala). Events added especially for the Centennial included the April 10 birthday party, the dedication of Centennial Hall, the four Chautauquas, and the Day at the Capitol. In addition to events, the Centennial was commemorated by the rebuilding of a campus fountain, performances of the Centennial Singers, and the commissioning of artifacts such as the commemorative Coke bottles and the Centennial painting.

The University Centennial Collection is divided into three series: Centennial Committee Files, Centennial Campaign, and Centennial Commemoration. The Centennial Committee Files consist of correspondence, news clippings, reports, invoices, event programs, lists, logo designs, Ad company portfolios, research materials, a floppy disc, and two cassette tapes. The majority of items in the series deal with the planning and execution of centennial events by the Centennial Celebration Committee. The bulk of the materials are dated from 1997 to 1999, but copies of historical documents from earlier dates are included. Correspondence is mostly memoranda between Committee members. The floppy disc contains logo designs, and the two cassette tapes are from the Chautauqua – The Planet. The series includes a binder created by Committee members documenting the organization and activities of the Committee.

The Centennial Campaign series is comprised of correspondence, manuals, guides, lists, notes, brochures, stationary, invitations, and VHS tapes. The materials are dated from 1993 to 1999. The series contains

various manuals and guides detailing the visions, goals, and administration of different aspects of the Centennial Campaign in addition to fund raising information. Four of the VHS tapes were produced for the Southwest Texas State Centennial campaign. The remaining tapes were produced for campaigns at other universities.

The Centennial Commemoration series is composed of a commemoration binder and scrapbooks arranged by Centennial committee staff, photographs, event programs, brochures, sheet music, printed material, logo designs, stationary, forms, and artifacts. The date range of the materials spans years 1997 to 2000. The binders and commemoration books document the organization and activities of committees and subcommittees through materials such as minutes, lists, schedules, memoranda, notes, budgets, news clippings, photographs, order forms, event programs, and a commemorative medallion. Descriptions, photographs, printed material, and a cassette tape from centennial events are also included. Artifacts in the series include a guest book, pins, stickers, t-shirts, an American flag, and Coca Cola bottles. The guest book and American flag were used at the Day at the Capitol event.

Administrative Information

Publication Information

University Archives, Texas State University

Conditions Governing Use note

Open for research.

Immediate Source of Acquisition note

Created by the Centennial Celebration Committee. Transferred by T.Cay Rowe between 1999-2011.

Related Materials

Separated Materials note

Separated:

The Centennial Commemoration logo display (wooden board with logo on front) was separated and held for use in possible future exhibits.

Discarded:

18 copies of the Centennial Campaign video and three blank VHS tapes were discarded.

12 3 ½ inch floppy discs were discarded. The discs did not appear to be related to the Centennial, and are unreadable at this time.

Two copies of the SWT Centennial Salute sheet music were discarded.

The Centennial Freshman Convocation poster was discarded.

Prospective donor information (½ inch) from Centennial Campaign files discarded. The materials contained sensitive information about individuals and were marked as confidential.

Collection Inventory

Centennial Committee files 1996-2000		
	Box	Folder
Binder	1	1-10
Correspondence	2	1-4
Clippings	2	5-9
Chautauqua The Planet	2	10-12
Chautauqua media	3	1
Chautauqua education	3	2
Chautauqua technology	3	3
Logos	3	4
Ad company portfolios	3	5
Centennial Campaign 1993-1999		
	Box	Folder

Centennial Campaign

Leadership manual 1	3	6
Leadership manual 2 (1 of 2)	3	7-8
Leadership manual 2 (2 of 2)	4	1-2
Corporate division	4	3-4
Campus leadership manual	4	5
Volunteer guide	4	6-7
Gift brochure	4	8
Packets (1 of 2)	4	9
Packets (2 of 2)	5	1-2
SWT brochure	5	3-4
Letterhead	5	5-6
Invitations	5	7
Pledge cards	6	1
Stationary	6	2

Centennial Commemoration

Envelopes	6	3-4
VHS	6	5-6
VHS other universities	7	1-2
Centennial Commemoration 1997-2000		
	Box	Folder
Binder (1 of 2)	7	3-5
Binder (2 of 2)	8	1-2
Book 1 (1 of 2)	8	3-5
Book 1 (2 of 2)	9	1
Book 2	9	2-4
Supple Convocation speech	10	1
Centennial Hall dedication	10	2
Gala program	10	3
Legacy brochure	10	4

Centennial Commemoration

Guestbook	10	5
Photographs	10	6-7
Singers	11	1
Music	11	2
Printed material	11	3
Poster scans	11	4
Logo	11	5
Logo usage	11	6
Postmark, letterhead, & stationery	11	7
Invitations and order forms	11	8
Medallion	11	9
Enameled pins	11	10-11
James Avery pins	11	12
James Avery pendants	11	13

Centennial Commemoration

Stickers 3 1/2	12	1-4
Stickers 1 1/2	12	5
		Box
SWT 1999 Homecoming t-shirt		12
Centennial logo t-shirt		12
Capital Day flag		12
Coca-Cola bottles		13
		Oversize
SWT 100th birthday poster		1