The 2012 issue of the Journal of Texas Music History includes three articles that help provide important insight into various aspects of Texas music history. The first explores the impact of legendary musician, Doug Sahm, on the larger musical landscape of Texas and the world. The second article examines the classic song, “Milk Cow Blues,” and highlights how music is a vital, and ever-evolving, part of our cultural vocabulary. The third piece showcases a remarkable archival collection, which is helping preserve and document our musical heritage for generations to come. (Back issues of the Journal are available online at: www.txstate.edu/ctmh/publications/journal.html)

This issue of the Journal also marks another busy yet productive year for the Center for Texas Music History. During this past year, the Center has continued to work on a variety of ongoing projects while, at the same time, launching several new ones. Through Texas State University’s History Department, the Center continues to offer a variety of graduate and undergraduate courses on Texas music history and has added some new classes, including “Music and Race in the American South.”

The Center’s award-winning John and Robin Dickson Series in Texas Music (produced in collaboration with Texas A&M University Press) released a new book by Brain T. Atkinson, entitled I’ll Be Here in the Morning: The Songwriting Legacy of Townes Van Zandt. The Center also collaborated with the Texas State Historical Association and the Texas Music Office (in the Office of the Governor) to produce the revised second edition of The Handbook of Texas Music, the first and only encyclopedia of Texas music history for which our Texas State students wrote hundreds of articles.

On March 16th, the Center also opened the Texas Music Roadtrip exhibit at the Bob Bullock Texas State History Museum in Austin. This is the largest museum exhibit ever organized on Texas music and will run through October 14, 2012. We’re very grateful to our colleagues at the Bullock Museum and everyone else who contributed time, effort, and resources to make the exhibit such a success. I am especially thankful to Patti Harrison for providing a $100,000 grant in support of the Texas Music Roadtrip exhibit.

Other highlights from this year include the Center’s 70th birthday tribute concert for legendary Texas singer-songwriter, Guy Clark, on November 2, 2011, at Austin’s Long Center for the Performing Arts. The Center’s popular NPR series, This Week in Texas Music History, is now in its fourth year and is broadcast on NPR affiliate stations throughout the Southwest.

Of course, we couldn’t begin to do all that we do without the help of so many friends and supporters. My sincerest thanks to Kathleen O’Keefe, Jennifer Cobb, Twister Marquiss, Jason Mehall, Pam Golightly, César Limón, the Center’s Advisory Board, Mary Brennan & Alan Apel, Frank de la Teja, Mary Alice De Leon, Madelyn Patlan, the Texas State University History Department, Denise Trauth & John Huffman, Perry & Marianne Moore, Gene & Lynn Bourgeois, Michael Hennessey, Ann Marie Ellis, Michael Willoughby, Diana Harrell, Barbara Breier, Gail Randle, Vicki Clarke, Steven Reese, Patti Harrison, Teresa Ward, Mark & Linda Smith, Kent Finlay, Francine Hartman, John & Robin Dickson, Paul & Polly Glasse, Tamara Saviano, Paul Paynter, Randy Rogers, Brady Black, Bill Whitbeck, Daymon & Pat Muehl, Phil & Cecilia Collins, Rod Kennedy, Dalis Allen, Kim & Robert Richey, Joe & Alice Specht, Richard Cheatham, Liz McDonald, Gregg Andrews & Vikki Bynum, Deidre Lannon, Kevin Mooney, Lanita Hanson, Jim & Cathey Moore, Tracie Ferguson, Ruthie Foster, Randy & Leslie Collier, Tom & Ann Francese, Nina Wright, Elmer & Susan Rosenberger, Rick & Laurie Baish, Nell Hesson, Lucky & Becky Tomblin, Denise Boudreaux, Carol Dohen, Jo & Paul Snider, Darrell & Barbara Piersol, Ralph & Pattie Dowling, Dennis & Margaret Dunn, Ron & Judy Brown, Grant Mazak, Mariko Gomez, Cathy Supple, Sharon Sandomirskey & Chris Ellison, Byron & Rebecca Augustin, John Kunz, Bill Musser, Lee & Judy Keller, Ronda Reagan, Glenn & Donna Joy, Luan Brunson Haynes & Elizabeth Brunson Vickers, Mildred Roddy, Billy Seidel, and many others.

To learn more about the Center and its unique programs, please contact us or visit our web site. Thanks for your interest and support!

Dr. Gary Hartman, Director
Center for Texas Music History
History Department
Texas State University
San Marcos, TX 78666  U.S.A.
512.245.3749
gb08@txstate.edu
www.txstate.edu/ctmh
Contents

8 The Creation of “Texas Music”
   Doug Sahm’s Atlantic Sessions and the Progressive-Country Era
   Travis Stimeling

18 The Many Faces of “Milk Cow Blues”
   A Case Study
   Jean A. Boyd and Patrick Kelly

38 The South Austin Popular Culture Center
   Stephen F. Austin

Reviews

46 The Austin Chronicle Music Anthology
   Larry Willoughby

47 I’ll Be Here in the Morning: The Songwriting Legacy of Townes Van Zandt
   Emily Spiegelman

The Journal of Texas Music History is published annually by the Center for Texas Music History at Texas State University-San Marcos. The contents of this journal do not necessarily represent the views of the university.

Subscription: There is no charge to receive the Journal. Simply contact the Center for Texas Music History to be placed on our mailing list.

Article Submissions: Please submit manuscripts by e-mail in Microsoft Word, Chicago Style, to gh08@txstate.edu or mail to Journal of Texas Music History, Department of History, Texas State University-San Marcos, 601 University Drive, San Marcos, TX 78666.

© 2001 Center for Texas Music History, Texas State University-San Marcos

ISSN 1535-7104
The Center for Texas Music History is a nonprofit educational program designed to help students, scholars, and the general public better understand how Texas music reflects the richly diverse ethnic and cultural heritage of the American Southwest. Within its first few years, the Center has developed a number of very successful projects focusing on the preservation and study of Southwestern music history.

In order to continue this success, we need your help. Your contribution will help fund continued publication of The Journal of Texas Music History, along with all the other important educational projects we have underway.

We are very grateful to the donors listed on this page. They have made a personal commitment to preserving the musical heritage of the Southwest. Their efforts will help us continue to increase awareness of how Texas music represents the unique historical development of the region.

Won't you join us in promoting the preservation and study of Texas music history?

Founding 100
Members’ Circle:
$1,000 or more
Gregg Andrews & Vikki Bynum
Byron & Rebecca Augustin
Richard & Laurie Baish
Gene & Lynn Bourgeois
Terry Boothe & the Texas Heritage Songwriters Association
Mary Brennan & Alan Apel
Ronald & Judy Brown
Richard Cheatham
Randy & Leslie Collier, Comp-Utility Corp.
Phil & Cecilia Collins
John & Robin Dickson, Dickson Productions
Carol Dochen
Frederick Dominey
Ralph & Patti Dowling
Dennis & Margaret Dunn
Ann Marie Ellis
Tracie Ferguson in Memory of Champ Hood & Walter Hyatt
Kent Finlay, Cheatham Street Warehouse
Margie First
Ruthie Foster
David & Nancy Gardner
Polly Glasse & Climb On! Products
Mariko Gomez
Patti Harrison,
   The PSH Foundation
Gary & Francine Hartman
Luan Brunson Haynes & Elizabeth Brunson Vickers
Nell Hesson in Memory of Gary Briggs
Glenn & Donna Joy
The Joan & Herb Kelleher Foundation
Lee & Judy Keller
Rod Kennedy,
   Kerrville Festivals, Inc.
John Kunz, Waterloo Records
Grant Mazak
The Cynthia & George Mitchell Foundation
James E. & Carthey Moore
Perry & Marianne Moore
Daymon & Pat Muehl
William Musser
Paul Paynter
Darrell & Barbara Piersol
Ronda Regan
Robert & Kim Richey
Mildred Roddy
Elmer & Susan Rosenberger
Sharon Sandomirsky
& Chris Ellison
Paul & Jo Snider
Joe & Alice Specht
Jerome & Cathy Supple
Lucky & Becky Tomblin,
The Tomblin Family Foundation
Nina B. Wright
Associate Members:
$500-$999
Bobby & Nancy Barnard,
   Sundance Records
Richard & Linda Campbell
Balic Griffith
Harcourt Brace, Inc.
Vicki Meehan-Clarke
Robert Cline, Jr.
Mary Ann Mendoza
Chad Raney
Fisher-Rosemount Systems
Strait Music Company
Patrons:
$100-$499
Michael & Lulu Abbott
Cody Allen, Austin Guitar Town
Thomas C. Bailey
Paul Belanger
Tom & Vicki Belinoski
Ed Bergin
Denise Boudreaux
John & Sara Boyer
Lisa Bruce
Alta Campbell
Bob & Nancy Cavendish
Kathie N. Cleveland
Joseph & Janice Collins
Carolyn Conn
Crockett Elementary Horizons Group
Susan W. Darrow
Dawound Enterprises, Inc.
Elizabeth Denton
William & Ann Marie Dickson
Tom & Teresa Duplissey
John Embry
Beth & Jon Erickson
Ray & Mary Margaret Farabee
John Farneti, Jr.
Marcus Felson & Mary Eckert
Alton & Dorothy Gattis
Pam Golightly
Mariko Gomez in Memory of Howard L. Terry
Frank & Louise Hall
Doug Hanners
Johnny Harvey & Level Best Foundation Repair
Ray Hennig & Heart of Texas Music
Kathleen Hudson & the Texas Heritage Music Foundation
Kern & Becky Huff
Frank Jossbernd
Harris Kaffie
William “Skip” King
Jack Lane
Kathryn Ledbetter & Alan Munde

GET COMMITTED TO TEXAS MUSIC HISTORY!
YES! I want to support the Center for Texas Music History with a tax-deductible gift that will help to preserve and study the Southwest’s musical heritage.

Levels of Commitment (any amount appreciated):

- Founding 100 Members’ Circle $1,000 or more
- Associates $500-999
- Patrons $100-499
- Friends Up to $100

Thank you for your support!

Name: ____________________________________________ Address: ___________________________________________
City:  ___________________________________________________ State: ___________________ Zip: ________________
Telephone or e-mail: __________________________

Make check payable to: The Center for Texas Music History

My check is enclosed for: $____________________

Please charge my:

- VISA  - MasterCard in the amount of: $____________________

Card Number: ____________________________ Exp.: ____________
Signature: _________________________________

Please clip or mail a photocopy of this section to:
The Center for Texas Music History
Department of History
Texas State University-San Marcos
601 University Drive
San Marcos, TX 78666-4616
The Center for Texas Music History gratefully acknowledges

The PSH Foundation
John & Robin Dickson and Dickson Productions
The Cynthia & George Mitchell Foundation
The James E. Moore Endowment for the Center for Texas Music History

for their generous support in helping to underwrite The Journal of Texas Music History and our many other educational programs.
Our sincerest thanks to the following members of the music community for their generous support:

Christine Albert & Chris Gage
Susan Antone
Denby Auble & Blue Corn Music
Austin Lounge Lizards
Marcia Ball & Deb Fleming
Cedryl Ballou & the Zydeco Trendsetters
Craig Barker
Bobby & Nancy Barnard
Bryan Beck
Ray Benson & Asleep at the Wheel
Clay Blaker & Neobilly Records
Pony Bone
Denise Boudreaux
Ted & Linda Branson at Out of the Past
Cody Braun
David Brown & KUT 90.5FM
The Bob Bullock Texas State History Museum
Cody & Shannon Canada
Adam Carroll
W.C. Clark & Vicky Moerbe
at Crossfire Productions
Slaid Cleaves
Harry Coffman & the Western Swing Music Society of the Southwest
Conjunto Los Pinkys
Kevin Connor
Mike Daily & D Records
Jimmie Dale & Janet Gilmore
Bianca de Leon
Jody Denberg
Val Denn & Gigi Benno
David Dennard & Dragon Street Records
Tommy Detamore
Michael & Clair Devers
John & Robin Dickson
at Dickson Productions
Kiran Dix
Ralph & Patti Dowling
Denise Dunn
Joe & Sharon Ely
Emusic.com
Tracie Ferguson & Gruene Hall
Jenni Finlay & Paper Napkin Music
Kent Finlay & Cheatham Street Warehouse
The Fire Station Studio
Rosie Flores
Ruthie Foster
Tom Frost III
Charlie Gallagher & Craig Hillis
Billy Gibbons
Susan Gibson & Scott Melott
Eliza Giklyson
Pat Green
Joel Guzmán & Sarah Fox
Terry Hale
Butch Hancock
Debora Hanson
Terri Hendrix & Lloyd Maines
Ray Hennig
Gary & Tracy Herman
Caroline Herring
Dan Herrington & Dualtone Music Group
Sara Hickman
Tish Hinojosa & Marvin Dykhuis
Judy & Ray Wylie Hubbard
Rondal Huckaby
Kathleen Hudson
& the Texas Heritage Music Foundation
Humanities Texas
Ken Irwin, Bill Nowlin, & Ellen Taintor
at Rounder Records
Zach Jennings & Lone Star Music.com
Flaco Jiménez & Victoria Castillo
Lartha Johnson
& Bridge Entertainment
Robert Earl & Kathleen Keen
Rod Kennedy & Dalis Allen
at Kerrville Festivals, Inc.
Shelley King
Tai Kreidler, Curtis Peoples, & Andy Wilkinson at Texas Tech University
John Kunz & Kathy Marcus at Waterloo Records
Jimmy LaFave
Jim Lauderdale
Kitty Ledbetter & Alan Munde
Bob Livingston
Barbara Martin
Grant Mazak
Delbert McClinton
Booka & Edith Michel
Katy Moffatt
Casey Monahan & the Texas Music Office
Lisa & Roberta Morales
The Nancy Fly Agency
Emilio Navaira
Jerry Naylor
Gary P. Nunn
Jaime Oldaker
Paul Paynter
Roger Polson & Cash Edwards
Karen Poston
Maryann Price
Toni Price
Mattson Rainer & KNBT-FM
Stewart Ramser & Texas Music Magazine
Willis Alan Ramsey
Michele Ramshur
The Randy Rogers Band
Chad Raney
Kimmie Rhodes
Slim Richey & Francie White
Step Rideau & the Zydeco Outlaws
Tom Roudubush & Wyldewood Studio
Shake Russell & Dana Cooper
Tom Russell & Andrew Hardin
Chris Ryback
Tamara Saviano
Robin Schoepf & 36 D Management
Billy Joe Shaver
Clay Shorkey & the Texas Music Museum
Larry Sloven & High Tone Records
George Strait & the Ace in the Hole Band
Sugar Hill Records
Marcelo Tafoya
Texas Heritage Songwriters Association
Texas Department of Agriculture
Kimiko Tokita
Lucky & Becky Tomblin
J.T. Van Zandt
Jimmie Vaughan
Django Walker
Susan & Jerry Jeff Walker
John Wheal & the Center for American History at UT-Austin
Bill Whitbeck & Rodney Hayden
Lavelle White
Bradley Jaye Williams
Burton & Minor Wilson
Eddie Wilson & Threadgill’s Restaurants
Jay Woods
Lu Young