Letter from the Director

This issue marks our fourteenth year of publishing the Journal of Texas Music History, which is available in print and also online at txstate.edu/ctmh/publications/journal. There's no charge to receive the Journal of Texas Music History. Simply contact us at gh08@txstate.edu, and we'll be happy to put you on our mailing list.

It's been another very successful year at the Center for Texas Music History. We continue to develop new graduate and undergraduate music history courses through Texas State University’s Department of History. In fact, we offered our first ever Study Abroad classes this year (“The History of Rock & Roll” and “The History of Texas Music”) as part of the Department of History’s Study Abroad in Chester (England) program. The courses were so popular with students that we plan to offer them again next summer as part of the 2015 Study Abroad in Chester program.

In addition to developing new courses and other educational programming for students, the Center for Texas Music History also continues to provide student scholarships at Texas State. This year, we awarded the second annual Michael R. Davis Scholarship to Audrey Najera, graduate history major. We are very grateful to Greg Davis, Michael Davis’s brother, for establishing this important scholarship as a way to honor his sibling and help support our students’ educational endeavors. We also succeeded in raising enough money to permanently endow the new Kent Finlay scholarship. We are very grateful to the Randy Rogers Band, Robin Schaepp and everyone else who contributed so generously to the Finlay scholarship endowment.

The Center’s award-winning John and Robin Dickson Series in Texas Music (produced in collaboration with Texas A&M University Press) will soon publish several new books examining the history of Texas music. The Center’s popular NPR series, This Week in Texas Music History, is now in its sixth year and is broadcast on NPR affiliate stations throughout the Southwest to an estimated audience of one million listeners. Our sincerest thanks to Humanities Texas for its generous grant in support of This Week in Texas Music History.

We couldn't begin to do all that we do without the help of many friends and supporters. My sincerest thanks to Jason Mellard, Kathleen O’Keefe, Kristi Bigley, Twister Marquiss, César Limón, the Center’s Advisory Board, Mary Brennan & Alan Apel, Frank de la Teja, Mary Alice De Leon, Madelyn Parlan, the Texas State University Department of History, Denise Trauth & John Huffman, Gene & Lynn Bourgeois, Michael Hennessey, Gail Randle, Vicki Clarke, John & Robin Dickson, Patti Harrison, Kent Finlay, Francine Hartman, Paul & Polly Glasse, Tamara Saviano, Michael Willoughby, Diana Harrell, Terry & Marianne Moore, Randy Rogers, Brady & Bree Black, Bill Whitbeck, Pat Muchl, Phil & Cecilia Collins, Richard & Linda Campbell, Greg Davis, Michael Davis, Dalis Allen, Kim & Robert Richey, Joe & Alice Specht, Pam Golightly, Gregg Andrews & Vikki Bynum, Lanita Hanson, Jim & Carthey Moore, Tracie Ferguson, Ruthie Foster, Randy & Leslie Collier, Mark & Diana Hendricks, Tom & Ann Frances, Elmer & Susan Rosenberger, Rick & Laurie Bash, Nell Hesson, Lucky & Becky Tomblin, Denise Boudreaux, Carol Dohen, Jo & Paul Snider, Darrell & Barbara Piersol, Ralph & Patri Dowling, Dennis & Margaret Dunn, Ron & Judy Brown, Grant Mazak, Mariko Gomez, Cathy Supple, Sharon Sandomirsky & Chris Ellison, John Kunz, Bill Musser, Lee & Judy Keller, Ronda Reagan, Glenn Joy, Jennifer Joy & Mark White, Luan Brunson Haynes & Elizabeth Brunson Vickers, Billy Seidel and many others.

To learn more about the Center and its unique programs, please contact us or visit our website. Thanks for your interest and support!

Dr. Gary Hartman, Director
Center for Texas Music History
Department of History
Texas State University
601 University Drive
San Marcos, TX 78666 U.S.A.
512.245.3749
gh08@txstate.edu
txstate.edu/ctmh
Contents

8  Tejanos and the Making of the Texas Jazz Festival, 1959-2013
   Guadalupe San Miguel, Jr.

24 The Lubbock Texas Quartet and Odys 'Pop' Echols: Promoting Southern Gospel Music on the High Plains of Texas
   Curtis Peoples

44 The Cowboy Song as Art Song
   Daniel M. Roessler

Reviews

52 Sonobeat Records: Pioneering the Austin Sound in the '60s
   Diana Finlay Hendricks

53 Progressive Country: How the 1970s Transformed the Texan in Popular Culture
   Chad Hammett

The Texas State University System
Dr. Jaime R. Garza
Chairman, San Antonio
Rosalind Salazar
Vice Chairman, Austin
Charley Amato
Regent, San Antonio
Kevin J. Lilly
Regent, Houston
Ron Mitchell
Regent, Horseshoe Bay
David Montagne
Regent, Beaumont
Vernon Reaor III
Regent, Bellaire
William F. Scott
Regent, Nederland
Donna Williams
Regent, Arlington
Anna Sandoval
Student Regent, Alpine
Brian McCall
Chancellor

Submissions
Review Board
John Dampsey
The University of North Texas, Denton
Craig D. Hillis
The University of Texas at Austin
Bill C. Malone
Madison, WI
Karl Hagstrom Miller
The University of Texas at Austin
Kevin Edward Mooney
Texas State University
Edward D. Oliphant
The University of Texas at Austin
Jerry Rodriques
The University of Texas at Arlington
Guadalupe San Miguel, Jr.
The University of Houston, Houston
Joe Specht
McMurry University, Abilene
Roger Wood
Houston Community College System, Houston

The Center for Texas Music History
Board of Advisors
Marcia Ball
Craig Barker
Ralph D'Amico
Davey Faragher
Tom Frost III
Rod Kennedy
Casey Monahan
Joe Nick Patoski
Elizabeth Pittman
Guadalupe San Miguel, Jr.
Lucky Torbelling