“Can I upload this movie to my class site?”

Developing a workflow for streaming video

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Students need to watch videos

So we need to provide access to videos:

Without infringing copyright

Without violating licensing agreements
Why is this a new problem?

Copyright issues

Classroom Teaching Exception doesn’t work online

TEACH Act – only clips of non-dramatic

Personal streaming accounts

Hulu, Netflix, Amazon Prime, etc. for personal viewing only
Why do you need a decision tree?

To make sure you are not forgetting anything

To simplify your copyright analysis
Four questions:

1) Do we already have it in streaming?

2) Is the film available in streaming?

3) Can we negotiate a streaming license or get permission to stream it?

4) Is this for an online-only course?
First question

Do we already have it in streaming?

Check the catalog & our Research Databases: Kanopy, Films on Demand, SWANK, Alexander Street, etc.

If YES then, link to the streaming video

If NO, could we add the video to any of our Research Databases?

If NO, go to Second Question

If YES, then add the video to a Research Database
Second Question

Is the film available in streaming?

If YES, then we buy a streaming license
If NO, is streaming available for students to rent or buy?

If YES, then recommend students rent or buy
If NO, is there a pirated version online?

If yes, copy, caption, and upload the pirated version
If NO, then go to Third Question
Third Question

Can we negotiate a streaming license or get permission to stream it?

Do you know who owns the copyright?

If YES, do you have the contact information for them?

If YES, contact them and ask for permission or try and negotiate a streaming license with them

If NO, research who owns the copyright, then

If NO, research contact info, then

If attempts to contact or negotiate fail, go to Fourth Question
Fourth Question

Is this for an online-only course?

If NO, (this course has a face-to-face component), then can we place DVDs on physical Reserves?

If YES, then place DVDs on physical Reserves

If NO, then

If YES, then place DVDs on physical Reserves

Can we rely on Fair Use to copy and stream?
Why create a flowchart?

There is a lot to keep up with...
How requests are received
- Local request system
- Email/direct contact
- Vendor platforms

Dupe checking
- Patron
- Subject Librarian
- Collection Development
Where to dupe check?*

- Back-end of library's system
  - suppressed records
  - notes of previous order attempts
- Vendor platforms
  - bibs for pkgs loaded bi-weekly
  - does this title need bib/order
  - how/whether to explain to patrons
    - multiple platforms
    - start with public catalog

*Keep in mind intended use, PPRs needed?
Library has DVD or VHS

Will vendor sell stream
- file delivery
- captions
Available elsewhere

Library has streaming

Leased or owned
Perpetual needed
Captions
Notify patron/Subject Librarian
Create bib/order

Leased or perpetual
Does DVD include PPRs
If VHS, can we create DVD
Keep notes, date/initials
First time vendor
Time sensitive
Update Librarian/patron
Seeking license

Leased or perpetual
DVD included
Whose platform
Previous license with vendor
Blanket available
Update previous/current license
Generic license on webpage
PPR included
Captions

LEGEND:
* create bib/order
+ method of file delivery/creation?
cc captions?
Secure license

Review
  - Logo usage
  - Multiple campuses
  - PPRs
  - Ok to create captions

Sign and countersign

Storing executed license

How often to review/update licenses

Correspondence file
File delivery

Rip in-house
Digital delivery
Who does what and how
Will vendor host on their platform
Will Library host on their platform
Captions
Vendor hosts

Create bib/order or not
- individual title purchase
- bibs bulk uploaded for packages
- access link in bib or vendor platform

Captions
Cataloging queue
Notifying patron
Can we also order DVD
Library hosts

Bib/order record
Keeping track of expiring leases
Receiving/paying
Uploading to Mediaflo
Restricting access
Captions via Rev
Archival copy
Cataloging queue
Notify patron and subject librarian
Also order DVD
Cataloging

Sharepoint task
Fields added to bib record
- Purchased or leased (500)
- PPR (540)
- Captions (546)
- Videos for hearing impaired (655)
- Fiscal year and funds used (691)
- Access (permalink) (856)
**Internal Note:** Contacted vendor for DSL and purchasing options. (kec 11/10/17); Requested DSL for hosting on our own platform; emailed If13 purchase options/prices; emailed new vendor set-up request to cjm144. (kec 11/13/17); Received and routed revised license (from kdoczy@artfilms-digital.com) for signature (kec 11/29/17); Emailed signed license back to Krisztia. Waiting for vendor set up to be complete to place order. (kec 11/30/17); Vendor now set up. Placed order today. (kec 12/11/17); Digital file received is not usable. Will rip DVD. Invoice received, will route for pmt once DVD received and ripped. (kec 12/14/17); Received new streaming file. No subtitle/closed-captioning file avail. Uploaded to Mediaflo, routed invoice to JP, created Sharepoint task for If, created bib for streaming. (kec 12/20/17)

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<td>[English version].</td>
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<td>&quot;Purchased title&quot;</td>
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Meyerhold's theater and biomechanics

1. "Meyerhold's theater and biomechanics" » Meyerhold's theatre and biomechanics / a film by the Mime Centrum Berlin in collaboration
   South Fremantle, Western Australia : Contemporary Arts Media, [2003] [English version]. Gennadi Bogdanov, Alexej Paschin, Ralf Rauker.

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2. Meyerhold's theater and biomechanics / a film by the Mime Centrum Berlin in collaboration
   ©1999 [English version].
   View online
Streaming Video Workflow

Chart

Request received

DUPE CHECK

Title already leased or owned?

Yes

Format?

Streaming CC

CC

DVD or VHS

No

Leased or owned?

Leased (but perpetual needed)

Will vendor sell (perpetual) stream?

Yes

Go to SEEK LICENSE

No

Streaming available elsewhere?

Streaming available elsewhere?

Yes

No

Streaming available elsewhere?

Streaming available for this title?

Yes

Blanket license in place?

Yes

(Update blanket if necessary)

No

(Seek blanket if avail)

No

(Seek blanket if avail)

Yes

Secure signed/counter signed license

Purchase/Process Neutral Patron

Previous license w/vendor?

Yes

Streaming available for this title?

No

Leased or owned?

Owned (or lease is sufficient)

No

Yes

Stop Notify Patron

LEGEND:

* create bib/order

+ method of file delivery/creation?

cc captions?
Review: Four questions

1) Do we already have it in streaming?

2) Is the film available in streaming?

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