Academic Researcher Profiles: Getting Started and Tips for Success

Graduate College Shop Talk Series
February 13, 2019

#TXSTscholcomm
Our Goal Today is to:

- Define what a researcher profile is
- Discuss the importance of developing a profile even as a graduate student
- Provide tips on choosing and maintaining profiles
- Explore some of the more widely used tools & websites
- Show examples of how these tools can raise visibility
- Q & A
What is a Researcher Profile and why do I need one?
Importance

Online Profiles:

▪ Identify *you*
▪ Link *you* to *your* work
▪ Ensure credit for *your* research
▪ Increase citations and impact
▪ Build your professional reputation
Importance
Dr. Brenda K Scheuermann
Professor — Curriculum And Instruction
ED 3050

phone: (512) 245-2267
bs10@txstate.edu

Selected Scholarly/Creative Work


Importance

Unique Identifier:

- Think “DOI” for you

**FACIAL SYMMETRY INFLUENCE COOPERATION IN SOCIAL DILEMMAS**

**DOI:** 10.17632/5g6myns5x5.1

Description of this data

Data from the article entitled: "THE FACE OF ANOTHER: ANONYMITY AND FACIAL SYMMETRY INFLUENCE COOPERATION IN SOCIAL DILEMMAS". The archive includes data from 176 males including age, facial masculinity, facial fluctuating asymmetry, right hand 2D:4D, and their behavior in different rounds of the Prisoner's dilemma.

Experiment data files

Download all files (1)
Importance

Two-fold Purpose:

● Showcase your work, research, and reputation
● Identify you as the researcher
  ● Submissions
  ● Reporting and metrics
  ● Citations and connections
Importance

Are they the same author?

- **George R. R. Martin**
  - George Martin, John Bradley, Todd Edwards, *Developing a Song of Ice and Fire*. ESPGA 2007: 64-7
Importance

Name Authority and Disambiguation:

▪ Kim Gordon
  ● Gordon, Kim
  ● Gordon, K. A.
  ● Gordon, Kim A.
  ● Gordon, Kim Althea
  ● Brewer, Kim A.
Importance

Unique Profile Identifier:

▪ Number

https://orcid.org/0000-0002-0843-313X

▪ URL

https://www.researchgate.net/profile/Laura_Waugh
Importance

- Manage submissions (*publications & grants*)
- Identify collaborators (*interdisciplinary; networking*)
- Build usage metrics (*impact of your research*)
- Organize and archive
- Showcase and share your work
Considerations

What should I look for in a researcher profile tool?
Some Questions to Ask Yourself

Will the profile be easy to maintain?
Is the research tool widely used?
Is the research tool interdisciplinary?
Can I easily find collaborators?
What about networking capabilities?
Are analytics available to show the impact of my work?
Will it allow for me to upload & share copies of my work?
An Online Profile:

- Professional
- Networking
- Is intended to showcase your work
- Can make yourself and your research discoverable
- Requires frequent updating

**Pro Tip:** Pick 1-3 and maintain
Options

Why would I choose one over another and how do I decide?
So many options...

- ORCID
- Google Scholar Citations
- Web of Science
- Scopus
- Pivot
- ResearchGate
- Academia.edu
Subject Guide: Developing a Researcher Profile

http://guides.library.txstate.edu/researcherprofile
ORCID

Open Researcher and Contributor ID registry
ORCID iD

- TXST is an ORCID Institutional Member!
  - As of December 2018
- Coming Soon
  - Log in to ORCID with your TXST NetID and password
  - Import ORCID records to TXST Faculty Profile (Qualifications)

https://orcid.org/
ORCID iD

- Fall 2017: 332
- Spring 2019: 497

https://orcid.org/
ORCID iD

Key Features

- Assigned a 16-digit alpha-numeric identifier
- Transitions to any institution
- Automatically search and import
- Streamline publication and funding submissions

https://orcid.org/
INTEROPERABILITY

ENTER ONCE
REUSE OFTEN

PUBLISHER
Assert authorship

CONNECT
COLLECT

RESEARCHER
https://orcid.org/
0000-0001-2345-6789

CONNECT
COLLECT

EMPLOYER
Assert affiliation

CONNECT
COLLECT

FUNDER
Assert award

https://orcid.org/
Why an ORCID is Important
- Over 3,000 journals collect ORCID iDs
- CrossRef auto-update functionality
- Increasing requirement for grant-funding
- Reliably connect you with your work

https://orcid.org/
ORCID iD

Things to Include

- Name variations
- Other identifiers
- Institutional and personal email (backup)
  - Set personal email to private

https://orcid.org/
Josiah Carberry is a fictitious person. This account is used as a demonstration account by ORCID, CrossRef and others who wish to demonstrate the interaction of ORCID with other scholarly communication systems without having to use a real-person's account.

Josiah Stinkney Carberry is a fictional professor, created as a joke in 1929. He is said to still teach at Brown University, and to be known for his work in "psychoceramics", the supposed study of "cracked pots". See his Wikipedia entry for more details.

### Employment (3)

<table>
<thead>
<tr>
<th>Institution</th>
<th>City, State, Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wesleyan University: Middletown, CT, United States</td>
<td>1930-02 to present (Psychoceramics)</td>
</tr>
<tr>
<td>Brown University: Providence, RI, United States</td>
<td>1929-02 to present (Psychoceramics)</td>
</tr>
</tbody>
</table>

### Keywords
- psychoceramics, ionian philology

### Websites
- Brown University Page
- Wikipedia Entry

### Email
j.carberry@orcid.org

### Other IDs
Scopus Author ID: 7007156898

[https://orcid.org/](https://orcid.org/)
Also known as
Josiah Stinkney Carberry, J. Carberry, J. S. Carberry

Keywords
psychoceramics, ionian philology

Websites
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Wikipedia Entry

Email
j.carberry@orcid.org

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https://orcid.org/
Visibility Settings

- Your ORCID iD is publicly visible and you control visibility settings for all other content
  - Everyone
  - Trusted
  - Only me (private)

https://orcid.org/
There are three visibility settings: **everyone**, **trusted parties**, or **only me**.

- **Everyone**: Information marked as **everyone** can be viewed by anyone who comes to the [orcid.org](http://orcid.org) website or consumed by anyone using the ORCID public API. This information is also included in the public data file posted annually by ORCID.

- **Trusted parties**: Limited-access information that can be seen by any **trusted parties** whom you have granted access to your ORCID record. These connections require explicit action on your part.
  
  - Trusted organizations: The organization will ask you to grant them specific permission to **read limited-access information** at the same time that you give them permission to get your ORCID ID. Once you have granted permission, the trusted organization will be able to see information that you have set as visible to **trusted parties** in addition to the information set as visible to **everyone**.
  
  - Trusted individuals: You can **grant any ORCID iD holder account delegate access as a trusted individual** to help administer your account on your behalf. Once you have granted them delegate access, the individual will be able to see information that you have set as visible to **trusted parties access** in addition to information set as visible to **everyone**.

- **Only me**: Private information can only be seen by you and trusted individuals you have granted access to help administer your ORCID record on your behalf. It is also used by ORCID algorithms to help distinguish your identity from another person who may have a similar name, be in a similar field, or may be confused with you for other reasons. This information is not shared with others.
ORCID iD

Importing and Maintaining

- Import (e.g., CrossRef)
  - Lengthy list, especially when getting started
  - Easier to start early and update

- Include in submissions to auto-update

https://orcid.org/
Subject Guide: Developing a Researcher Profile

Developing a Researcher Profile & Managing Your Research Environment: Overview

Various online tools such as Google Scholar, Web of Science and ORCID allow users to register for a unique number so that all of the publications of a given author can be linked together. This has several advantages: Claim all of your publications.

Overview
Comparison Chart ORCID Google Scholar Citations Web of Science Scopus Academic Social Networks

Managing Your Profiles

Introduction

Having and maintaining an online presence has numerous benefits for researchers. These include:

1. Impact: Researchers are able to calculate and track a variety of citation-based metrics, including h-index, i10 index etc. Using the Measuring Research Impact LibGuide for further guidance in this area.

2. Identity: Make your individual achievements more visible and minimize the risk of your publications being wrongly attributed to someone else, especially if you have a common name.

3. Compliance: Meet journal submission requirements by including identifiers, such as ORCID.

4. Networking: Build your professional network through connecting with researchers around the globe who share similar interests.

https://guides.library.txstate.edu/researcherprofile
Google Scholar

Index to track publications and citations
Google Scholar

Key Features

- Track citation metrics
  - $h$-index; $i_{10}$-index; all citations
- Follow collaborators and colleagues
- Increase discoverability of your work

https://scholar.google.com/
### Cited by

<table>
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https://scholar.google.com/
### Professor, Political Science, Texas State University
Verified email at txstate.edu - [Homepage](#)

**Public Administration**  **Pragmatism**  **Research Methods**  **Military Studies**  **Civil-military Relations**

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A Playbook for Research Methods: Integrating Conceptual Frameworks and Project Management
P Shields, N Rangarajan
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https://scholar.google.com/
Why Choose a Google Scholar Profile?

▪ Searches across disciplines and sources
▪ Option to save research in “My Library”
▪ View who is citing your research - metrics
▪ Share your research widely (Google)

https://scholar.google.com/
Google Scholar

Things to Include

- Verify your TXST email
- Add Contributors/ Co-authors
- Include keywords about your research

https://scholar.google.com/
Google Scholar

Considerations

- Must have or establish a Google account
- All information is public (*minus personal info, somewhat...*)
- Citations count from *all* sources

https://scholar.google.com/
Importing and Maintaining

- Two Options:
  - Automatically update
  - Review and confirm updates

- Recommendation: *Review and Confirm*

https://scholar.google.com/
Web of Science ResearcherID

Clarivate Analytics (Formerly Thomson Reuters)
Scientific citation indexing service
Web of Science ResearcherID

Key Features

- Online-subscription based
- Citation metrics *(per year; average; total; h-index)*
- Integrated with ORCID
  - Authorize ResearcherID and ORCID communication

http://catalog.library.txstate.edu/record=e1000831~S1a
Considerations

- ResearcherID profile automatically associated with your publications in Web of Science
- Only items included in the Web of Science database are counted in your ResearcherID and citation metrics
- Used by Clarivate Analytics only
- Based on a limited number of publications

http://catalog.library.txstate.edu/record=e1000831~S1a
Importing and Maintaining

- Publications in Web of Science are automatically added to your ResearcherID profile
- Update your personal info when needed

http://catalog.library.txstate.edu/record=e1000831~S1a
Scopus AuthorID

Elsevier’s abstract and citation database
Scopus AuthorID

Key Features

▪ System generated citation metrics in Scopus journals, a Web of Science competitor
▪ Ensure correct attribution of your works
▪ Get # of cited references to your works
▪ Exchange data with ORCID

http://catalog.library.txstate.edu/record=e1000956~S1a
Scopus AuthorID

Considerations

▪ Only items included in the Scopus database are counted in your Author Profile and citation metrics
▪ Used by Scopus only
▪ Based on a limited number of publications

http://catalog.library.txstate.edu/record=e1000956~S1a
Importing and Maintaining

- Publications in Scopus are automatically added to your AuthorID profile
- Update your personal info when needed by creating an account

http://catalog.library.txstate.edu/record=e1000956~S1a
Grant-Funding Profiles

PIVOT: Funding and collaborator discovery tool
Find funding opportunities
Share and track your funding
Update profile with your research interests
Network and identify collaborators

https://www.txstate.edu/research/ord/pivot
Researcher Networking

Share, Communicate, and Network
ResearchGate

- Interdisciplinary collaboration
- Citation counts ("different sources")
- Upload your research (check copyright)
- Request Full-text feature
- Contact message form
- AKA: Facebook for researchers

https://www.researchgate.net/
Academia.edu

- Interdisciplinary collaboration
- Usage Counts *(downloads/views)*
- Upload your research *(check copyright)*
- Job Board *(post and view academic openings)*
- Contact message form
- *Frequent favorite for graduate students*

https://www.academia.edu/
Am I allowed to upload that?

- Check your publishing agreement
- Negotiate the agreement before publishing *(yes, standard protocol)*
- SPARC Author Addendum
- More info? Stephanie Towery
  - Copyright Officer Librarian

https://www.library.txstate.edu/research/Scholarly-Communication.html

Email: ScholComm@txstate.edu
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Questions?

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  lisancelet@txstate.edu

- Laura Waugh
  lwaugh@txstate.edu