WCRA BOARD MINUTES January 27, 1983 Conference Telephone Call

Board Members Present: Dick Lyman, President; Karen Smith, President-Elect;

Ann Faulkner, Past President; Mitch Kaman, Secretary;

Carrie Walker, Treasurer.

Others Present: None

The meeting was called to order at 7:05 Pacific time. Each member listed his/her agenda items.

Name Change I. Name Change

- A. Mitch suggested the need for a name change in his 1/3/83 letter. He suggested Western College Reading and Learning Assistance Association.
- B. Carrie supported the idea, but believed the name should be College Reading and Learning Assistance Association to broaden our appeal.
- C. Dick felt some members would be concerned about dropping the Western reference.
- D. Carrie felt that we could still limit our conferences to the Western in most states.
- E. Ann suggested CLARA College Learning Assistance and Reading Association.

Motion

(Moved) Smith, (Seconded) Walker: To change the name of the organization from Western College Reading Association to College Learning Assistance and Reading Association.

(PASSED)

Letter to members

- F. The board asked Dick to draft a special letter to the members explaining the board's position and rationale. The letter will be signed by all board members. This is in lieu of the proposal being advertised in the Newsletter.
- G. Ann suggested that Dick contact Kate O'Dell, the Parliamentarian to assure that the board uses the correct procedures in proposing and voting on the by-laws change.

II. Dues Increase

Dues Increase

(Moved) Kaman, (Seconded) Smith: Effective July 1, 1983, the dues of the organization will be \$25.00 and membership term shall be one year from the month of joining the organization.

Kaman, yes; Smith, yes; Faulkner, no; Walker, yes; Lyman, yes.

(PASSED)

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Concerns about mailing service costs

III. Mailing Service

- A. Mitch was concerned about the costs and effectiveness of the mailing service.
- B. Carrie was concerned that members were using the service without regard to cost and wondered if there were ways to cut cost.
- C. Dick stated that he will ask JoAnn Wells and Gwyn Enright to work with him in exploring cost savings and alternatives to the present system.
- D. Ann asked Carrie to present a report about costs to the board.
- E. Dick will bring a historical record to the board.
- F. Dick will write Hal a letter informing him of the board's position on reimbursement and letting him know that Carrie will not pay any bills in which Oxford did not follow that procedure.

Investment of Funds

IV. Investment of Funds

(Moved) Kaman, (Seconded) Faulkner: To authorize the treasurer to transfer the organization's funds from the Capital Preservation Fund to a Super Now Account.

(PASSED)

Clarification of agreements with NARDSPE

V. NARDSPE Issues

- A. Karen received a letter and call from Hunter Boylan and wanted clarification on apparent agreements between WCRA and NARDSPE. The issues were:
 - Publicity in each others newsletters. Dick indicated that publicity was agreed to, but we have not received any from NARDSPE yet. Karen stated she will attempt to do that.
 - Reserve program slots in each others conference.
 That concept has been done.
 - Conference registration waiver for each others presidents. The WCRA board never approved this concept and does not approve it now.
 - 4. Sharing of membership lists. WCRA has given NARDSPE its list, but has yet to receive NARDSPE list. Karen will request it.

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5. State and local chapter affiliation. Ann feels that it is alright for states to affiliate with both organizations. Hunter feels the same way.

IV. Budget

Carrie is concerned about over expenditures in certain categories. Also, there is a one time overbudget expense of \$1,500 from the previous year. Karen indicated that her school has "comped" many items and thus she will not need at least \$1,500 in her account. Mike O'Hear indicated that he will not be using his entire budget.

Request to endorse advertising in a state directors

Travel to conference by state directors

VII. State Director's Report

- A. Pat Mulcahy, state director from Colorado wants board sanction to provide advertising in the Colorado membership directory. The board is not uncomfortable with discrete professional advertising.
- B. Pat Mulcahy, Colorado State director wants board sanction to use Colorado WCRA state funds to help defer her expenses to the Portland conference.

 Most of the funds would come from selling advertising.
- C. The board felt that the state directors need to establish guidelines for use of state generated funds. Since there was no time for state established guidelines they did not act on Pat's request, but rather asked Mitch Kaman to work with Pat on seeking Colorado members concensus on the issue and let the Colorado people decide. The board also felt that Colorado would probably not need seed money from the national organization next year and that national organization money not be used.
- D. Ann recommended that the expertise network printing be held until the Portland meeting.

Dick Lyman got off the line at this point (8:00 am Pacific Time).

VIII. <u>Miscellaneous</u>

- A. The board talked about the future possibility of a permanent housing of the organization in a school.
- B. Carrie raised the possibility of a permanent headquarters with paid part-time help.
- C. Discussed the possibility of having the organization pay for some release time