

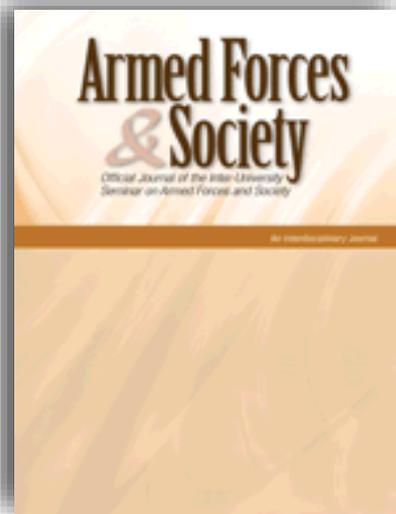
ASPA PhD Summit Getting Published & Finding Coherence



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Editor – in – Chief
Armed Forces & Society

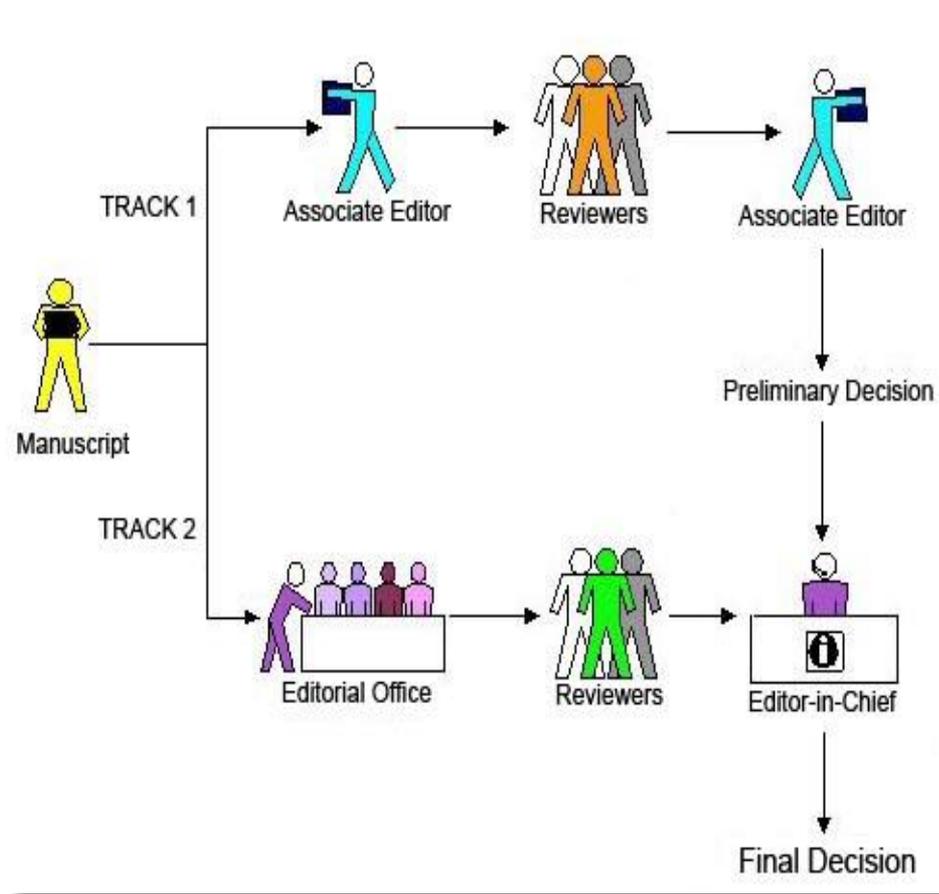
March 16, 2014



International
Interdisciplinary

~ 40 years

Editorial Process (submission - publication)



Editorial Process

- **Manuscript arrives**

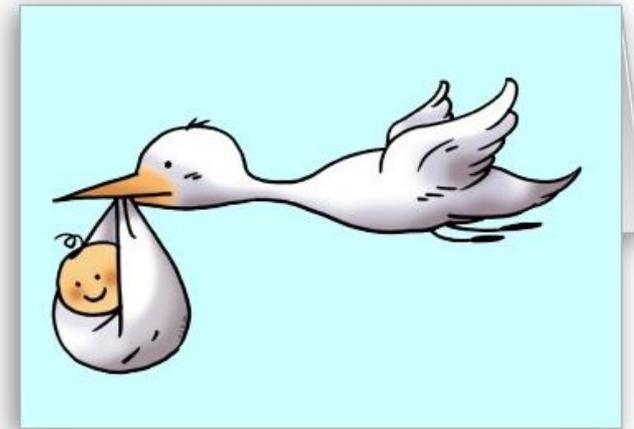
Scholar One

- **Editor's Review**

Editor's Reject 40% (Handout – criteria)

- **Find Reviewers**

- look at bibliography
- Reviewer Data base
- Key words



Editorial Process (cont.)

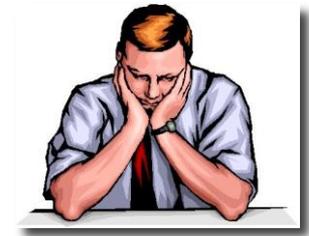
- Send out for review
2-4 reviewers
- Reviews in
Send reminders
- Reviewers assessment
Accept, Reject, Revise and Resubmit



Editorial Process

First Round Decision

- Accept Very rare (1 in 50)
- Reject (1 in 2)
- Revise and Resubmit (most common)



Editor's Comment

- How to weigh reviewers' comments (Top scholar, graduate student)
- Find additional problems



Persistence

Editorial Process (cont.)

- Revise and resubmit comments sent to author
- Revised Manuscript and letter with explanation arrives - Re-review Re-review (could be 2 - 4 rounds)?
- Decision - Accept/Reject
- If Accept publisher takes over

Like a sports team - it often takes practice and more practice to achieve the goal.



- Copyediting by Sage
- Author queries – Clarification
- [On line first](#)
- Assigned to an Issue



Tips for publishing



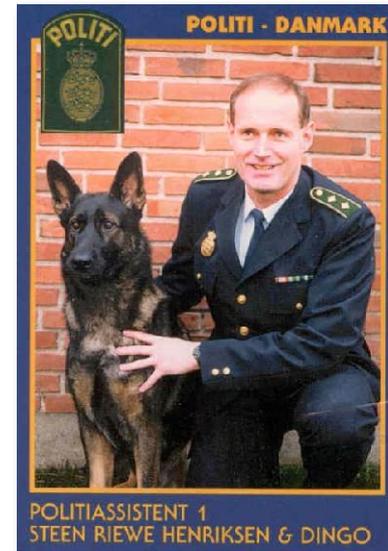
Editors
Perspective



Scholars perspective

Editor as Coach and Cop

Improve the manuscript



Make sure poor material gets caught

Tips Article Acceptance (any journal)

- Introduction
- Easy to Skim



Tips Article Acceptance

- good fit for journal
- Cite the journal



Tips for Article Acceptance



- Adequate sample size
- State Hypotheses in testable form

Additional Tips



- Share your work widely – present at conferences
- Develop cadre of research colleagues
Co-author(s)
- Don't take it personally (key test how you deal with first rejection)
- Try again – use comments from reviewers

Two Personal Rules for Successful Scholarship

1. The only good dissertation is a completed dissertation.



2. Better in a library than a file cabinet.



Discoverability

Optimizing Article For Search Engines



Change in the way knowledge is being generated and distributed.

In 20 years most knowledge will not be trapped in paper.

Correlation between downloads and citations

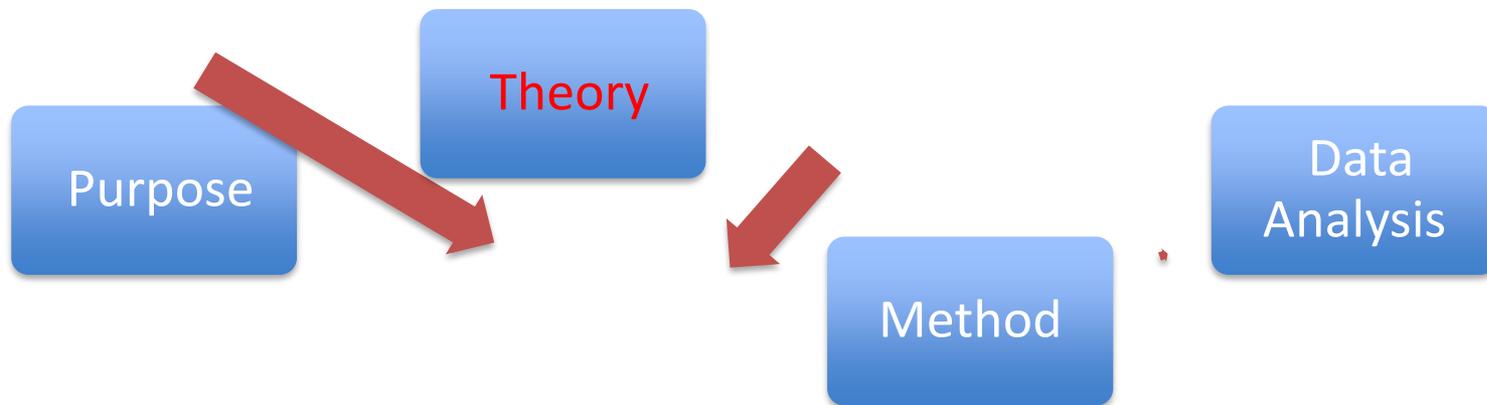
Tips from



- Pay extra attention to writing the **Abstract**
- Get the title right
- Choose key words carefully

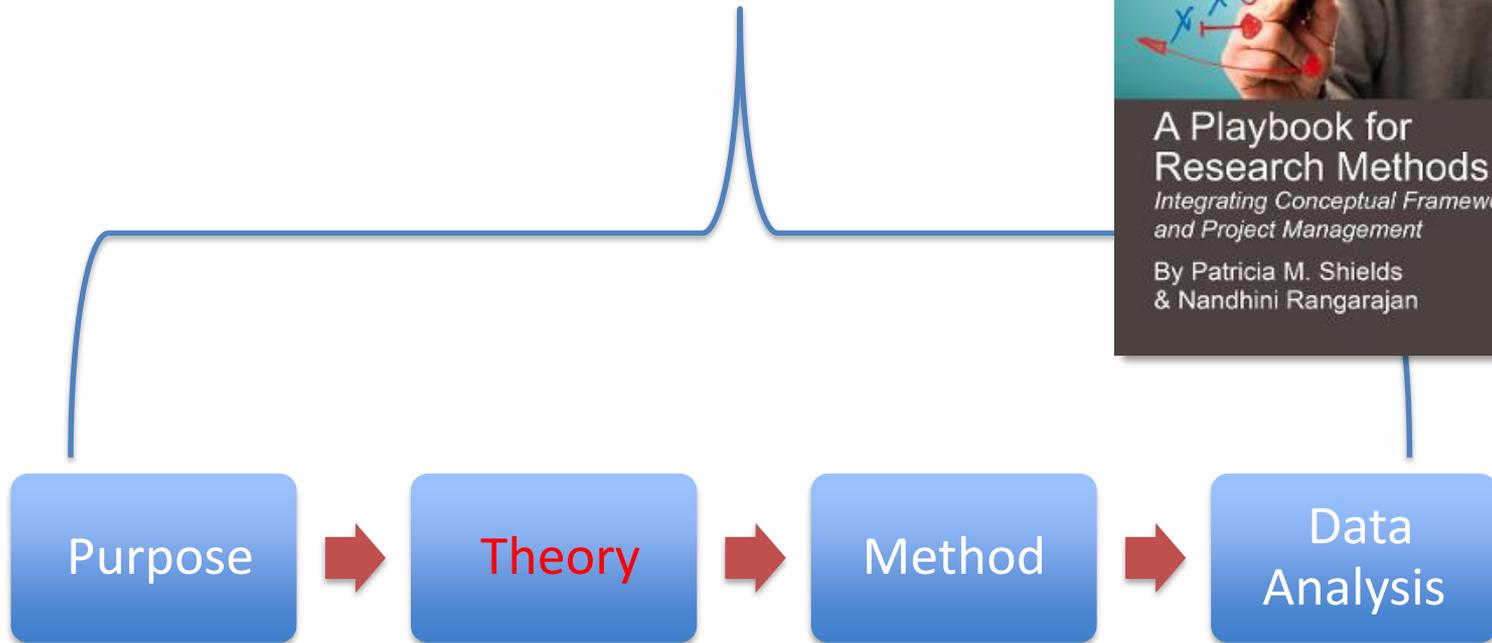
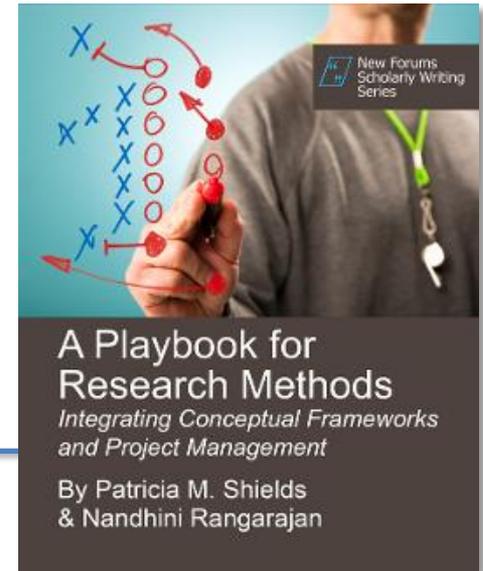


Articles Rejected for Lack of coherence



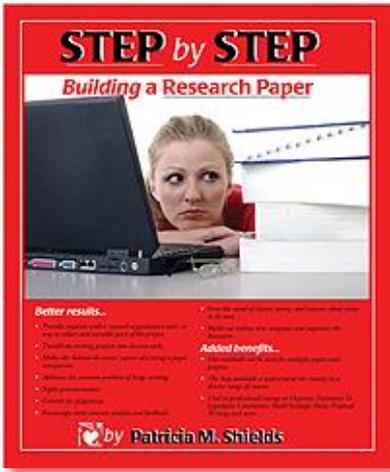
Parts just not connected!

Steps in Research Process



Conceptual Frameworks

Role of Theory
Connections between Steps



Notebook



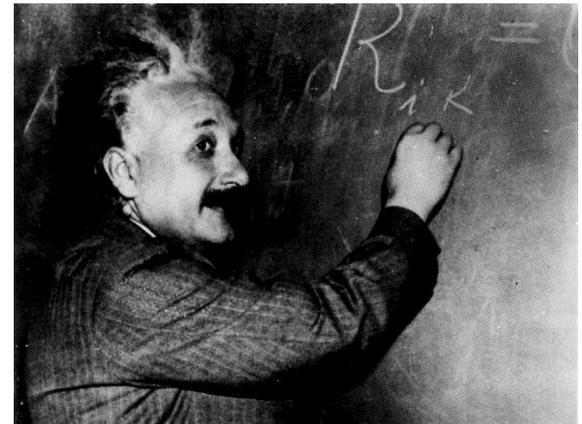
Story Inspired
Football Player Students





What is Theory?

“Theory can be defined as a coherent group of general propositions or as a verified **explanation** accounting for known facts or phenomena (theory of relativity or gravity) Theories are used to **explain** reality or make **predictions.**” Johnson, 2010, p. 17



Theories apply at different Policy Scales

Meta theory
Micro-economics

Where does your dissertation fit in this scale?

Labor economics

Hypotheses for study

What factors explain wages in local labor market?

Most fit here



Football Scale

- Rules
- Game Strategy
- Individual play

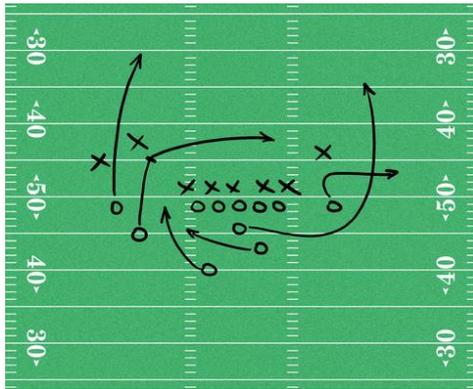
Moral and Science considerations

Distinct and
interdependent





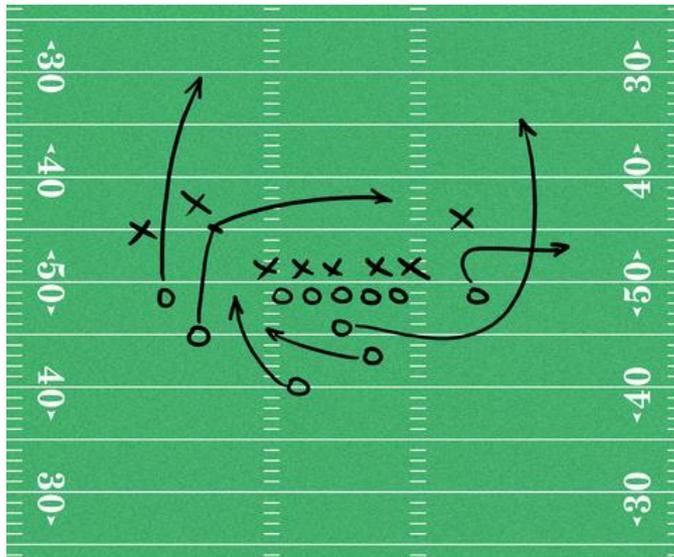
Plays are mental images/ideas that organize what players do on the ground in a particular situation



Plays do not make sense without a **purpose**

Plays are a kind of close to the ground Theory

Like individual study



purpose

Long or short yardage

Play

ideas that organize player actions

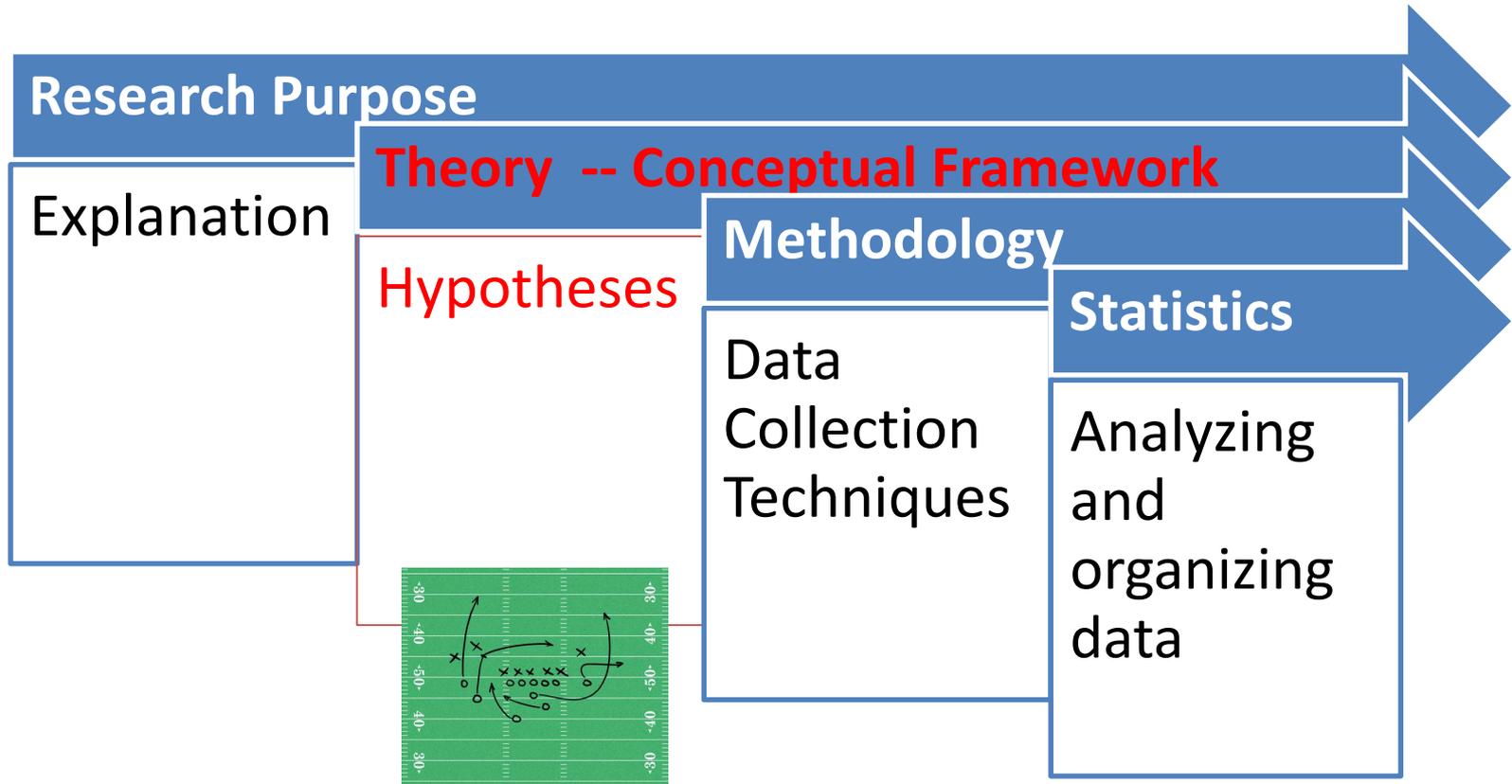
How men move on ground

Movement of players on ground

Results

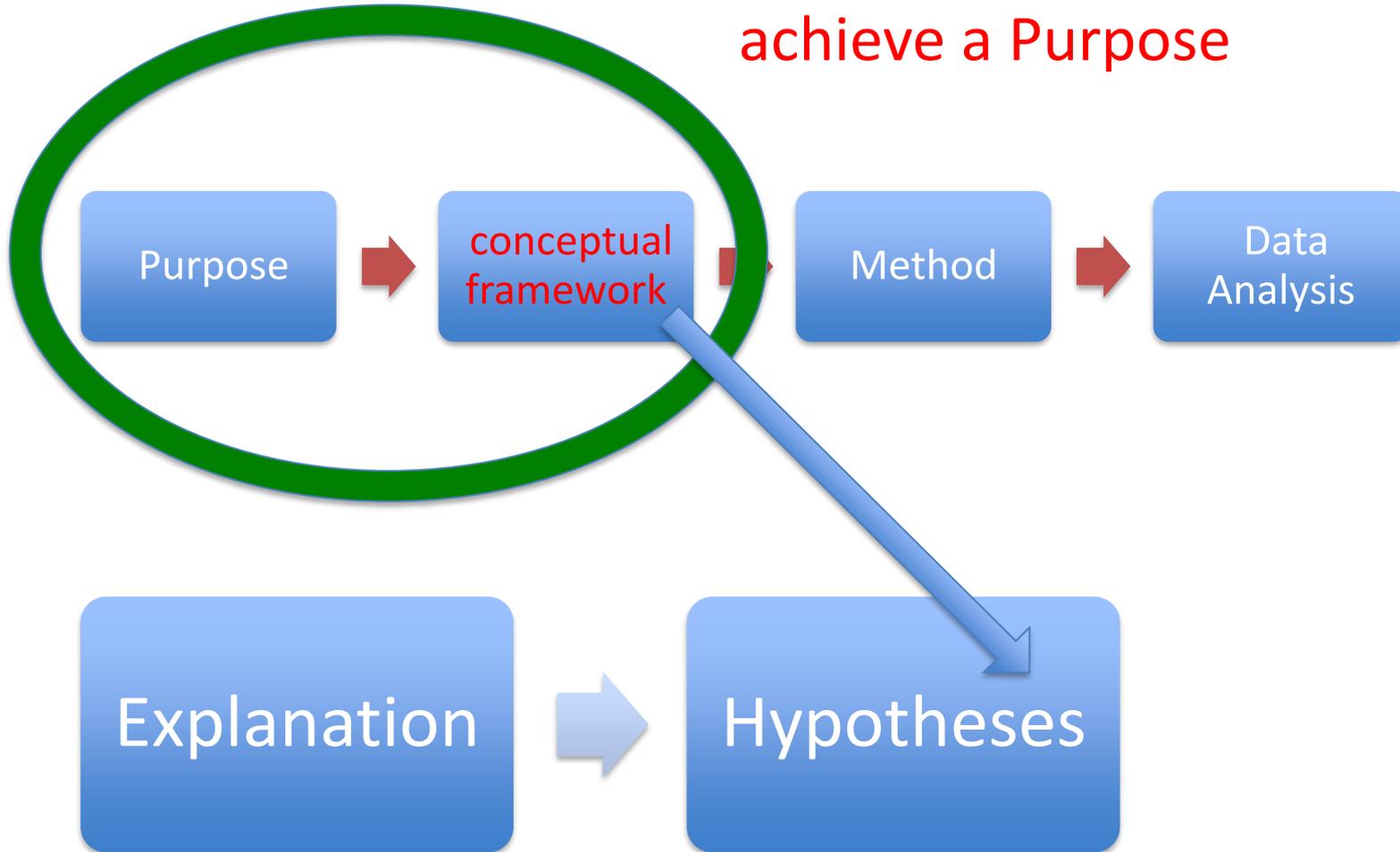
Actual yardage gained

Research Process Taking into account Traditional Research notions of Theory



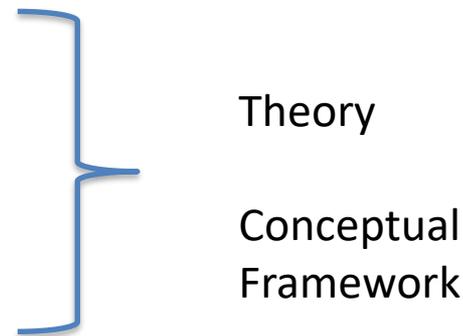
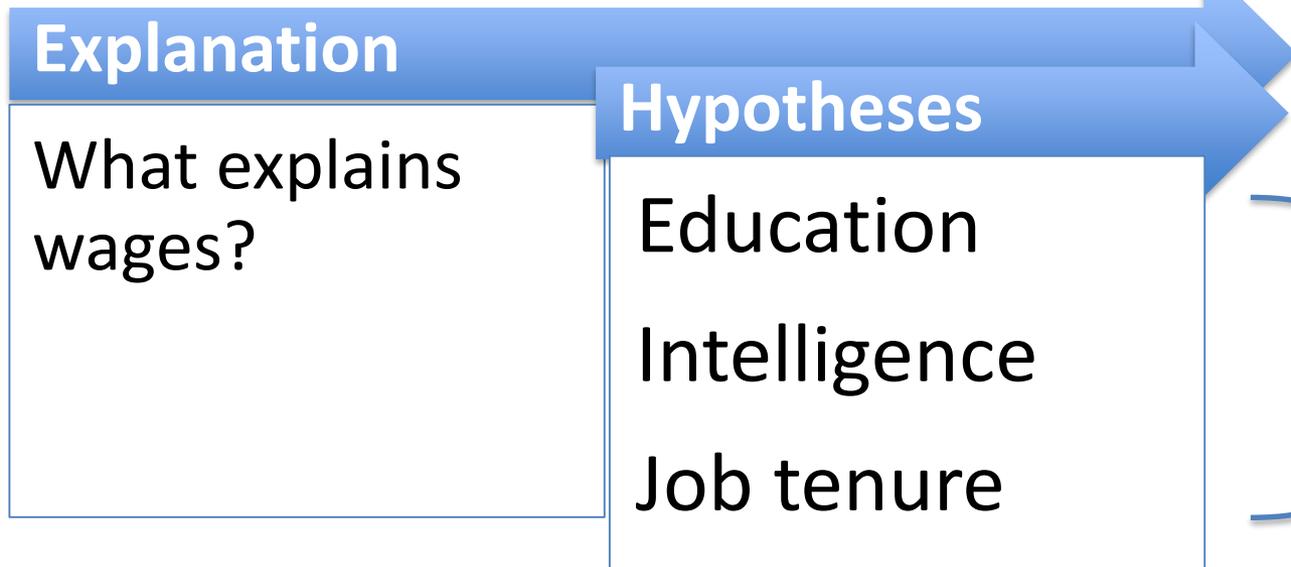
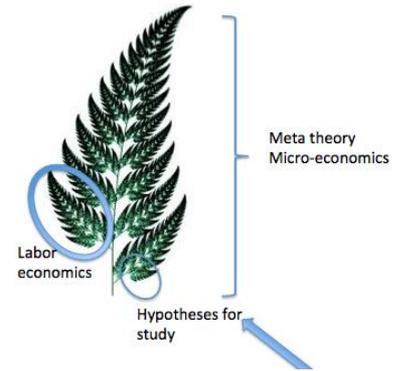
Conceptual framework – close to the data theory

Conceptual Framework:
Organization of ideas to
achieve a Purpose



Most common

What Explains the level of Wages?



- H1: As education increases wages increase
- H2: As intelligence increases wages increase
- H3: As job tenure increases wages increase



Explanation

What explains wages

Hypotheses

Education

Intelligence

Tenure

Method

Operationalize variables

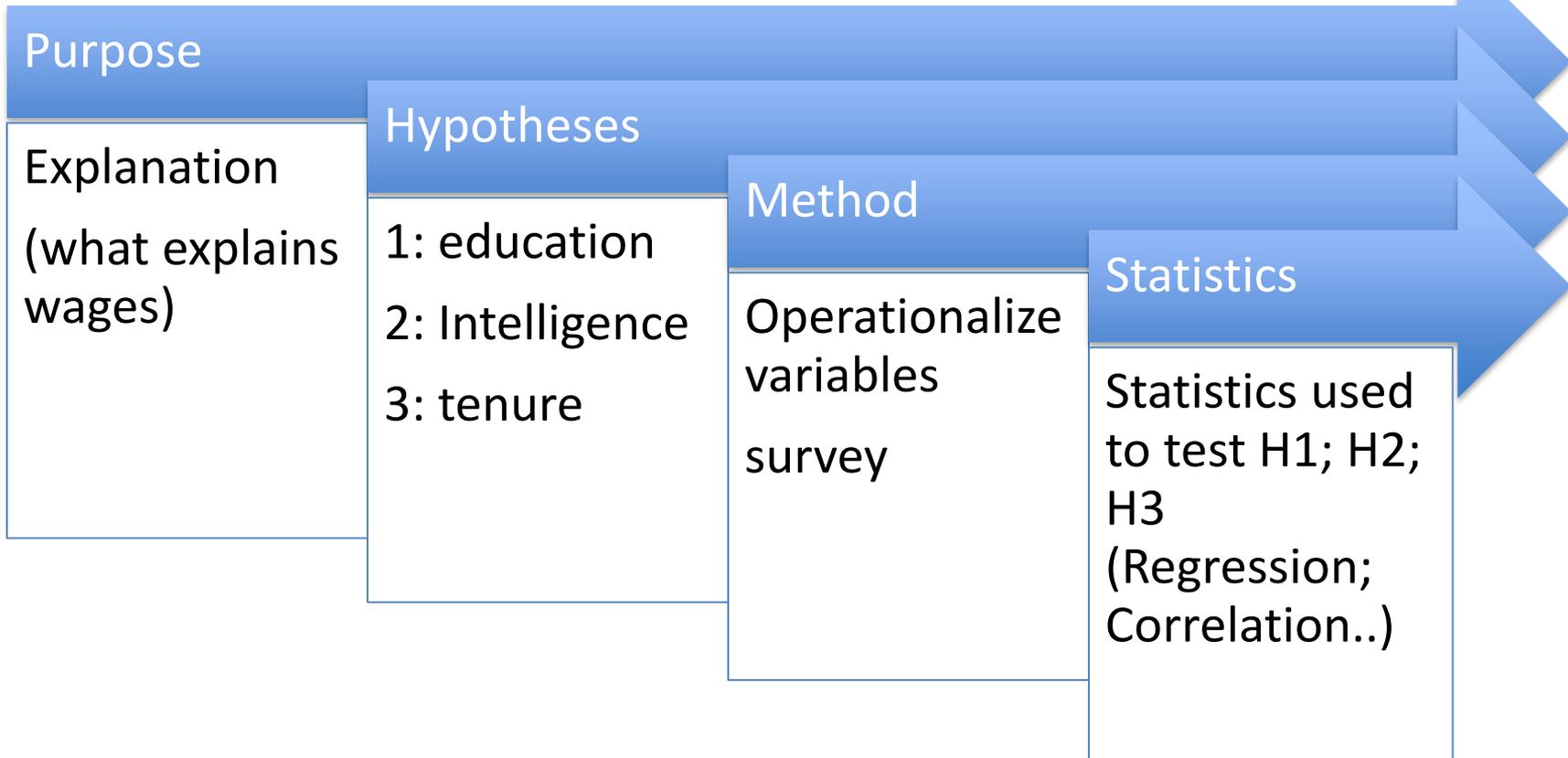
Survey

Dependent variable – Wages (Hourly rate of pay)

Independent variables Education (years of school completed) H1

Intelligence (IQ score) H2

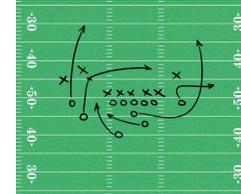
Tenure (months on the job) H3





PA has many types of purposes -- and Frameworks

Many Plays



Purposes

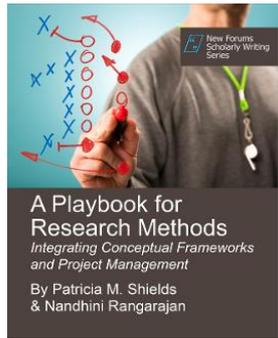
- Explanation
- Description
- Exploration
- Decision making
- Gauging

Conceptual Frameworks

- Hypotheses
- Categories
- Working Hypotheses
- Models of operations research
- Practical Ideal Type

Purpose	Conceptual framework	Method	Data Analysis
Explanation	Hypotheses	Survey Existing data Experimental design	Multivariate statistics Regression, t-tests, correlation, ...
Description	Categories	Survey Content Analysis	Descriptive Statistics Mean, median, mode
Exploration	Working Hypotheses	Mostly Qualitative Case study, interviews, focus groups, direct observation...	Evidence analyzed by working Hypotheses
Decision Making	Models of operations research	Cost benefit analysis, cost effectiveness analysis, linear programming	Depends on the technique used
Gauging	Practical ideal type	Mostly Qualitative Case study, interviews, focus groups, direct observation...	Evidence analyzed by criteria of practical ideal type

Purpose	Conceptual framework	Method	Data Analysis
Explanation	Hypotheses	Survey Existing data Experimental design	Multivariate statistics Regression, t-tests, correlation, ...
Description	Categories	Survey Content Analysis	Descriptive Statistics Mean, median, mode
Exploration	Working Hypotheses	Mostly Qualitative Case study, interviews, focus groups, direct observation...	Anything goes Evidence analyzed by working Hypotheses
Decision Making	Models of operations research	Cost benefit analysis, cost effectiveness analysis, linear programming	Depends on the technique used
Gauging	Practical ideal type	Mostly Qualitative Case study, interviews, focus groups, direct observation...	Evidence analyzed by practical ideal type category



**Traditional
Methods Texts**

Examples of Quality Student Research



- Award Winning (national, regional)
- Cited (Journals, Books, United Nations Reports, Dissertations, Policy documents)
- Widely Downloaded

Handouts

What explains home fires?

College graduates attitudes
Toward high stakes testing.



Where do Conceptual Frameworks come from??

- Literature Review Chapter
- Creativity Chapter

Like coach that **creates**
Plays

Learn Middle school
plays before big time.

