



COMMUNITY NETWORK BUILDING THROUGH RESEARCH

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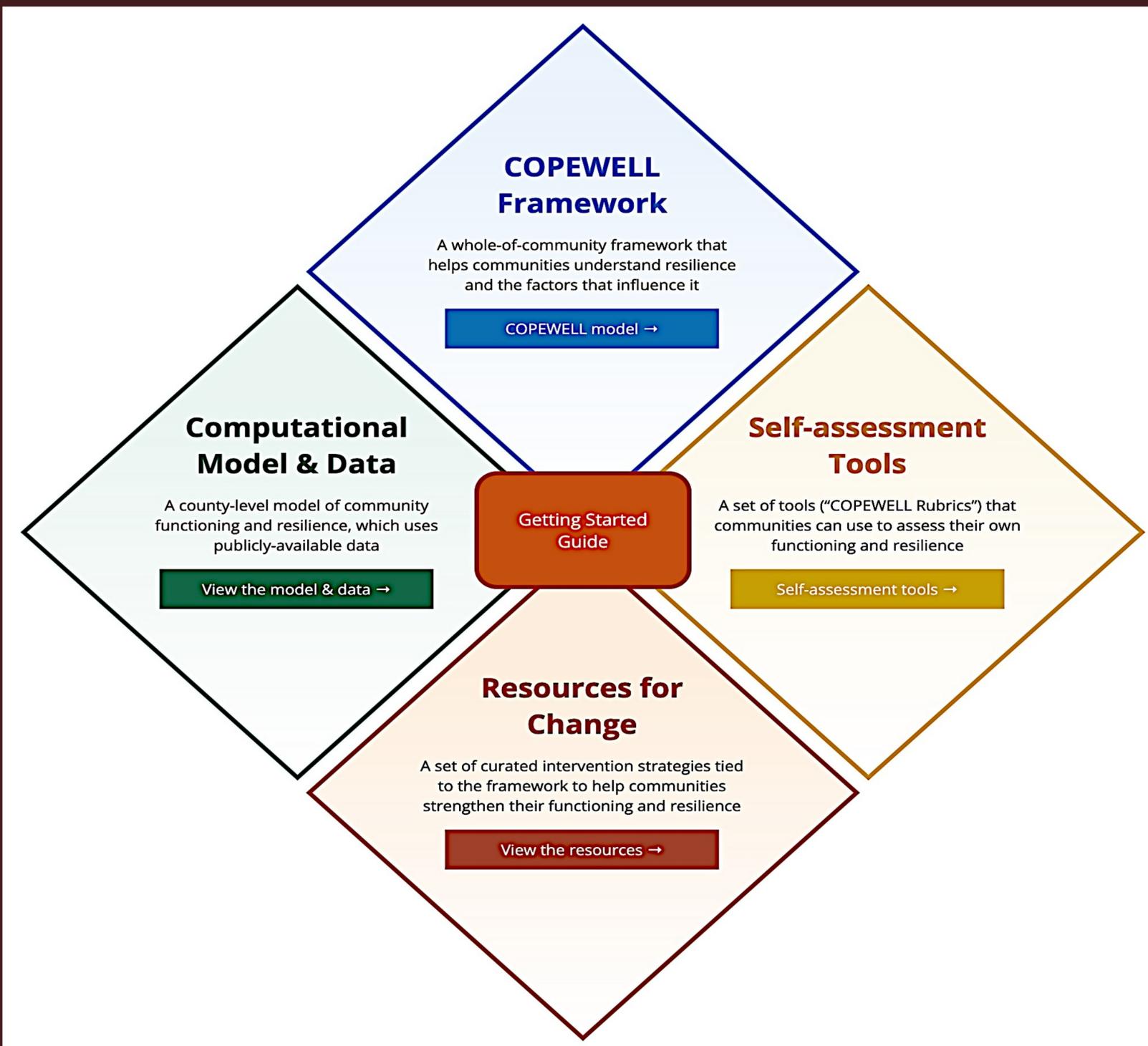
Director, SCALEUP

TEXAS  STATE
UNIVERSITY[®]

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM

Community Network Building Through Research



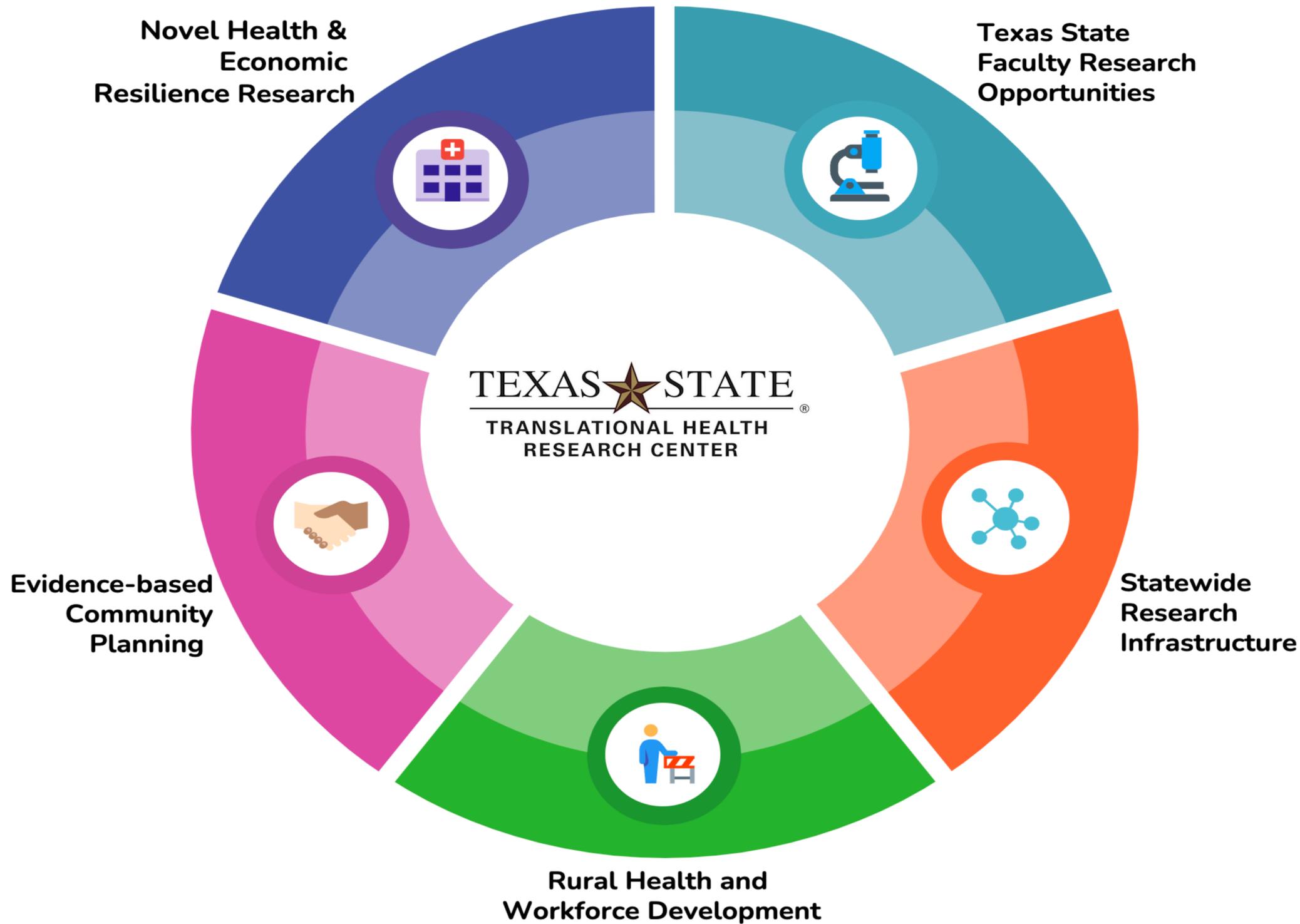


THRC+CHERR Mission & Goals

Partnership Opportunities

Project Components

Next Steps



THRC/CHERR: Fostering Healthy+Resilient People and Places

COPEWELL

What If You Could Predict Community Resilience?

The **Composite of Post-Event Well-Being** (COPEWELL) is an evidence-based model and collection of tools that fosters a community-wide understanding of the complex nature of community resilience as it pertains to disasters. It uses data-driven tools to assess community functioning and predict resilience, and provides resources that communities can utilize to address identified gaps to improve community functioning before, during, and after disasters.

Source: www.opewellmodel.org

COPEWELL Research Partnership

Partners: John's Hopkins Center for Health & Security, Texas State Library and Archive Commission (TSLAC)

- Monica Schoch-Spana - Texas State Faculty Member and Senior Scholar at JHU
- Rex Long, Doctoral Student in Anthropology
- Maria Freed – TSLAC

Research Design

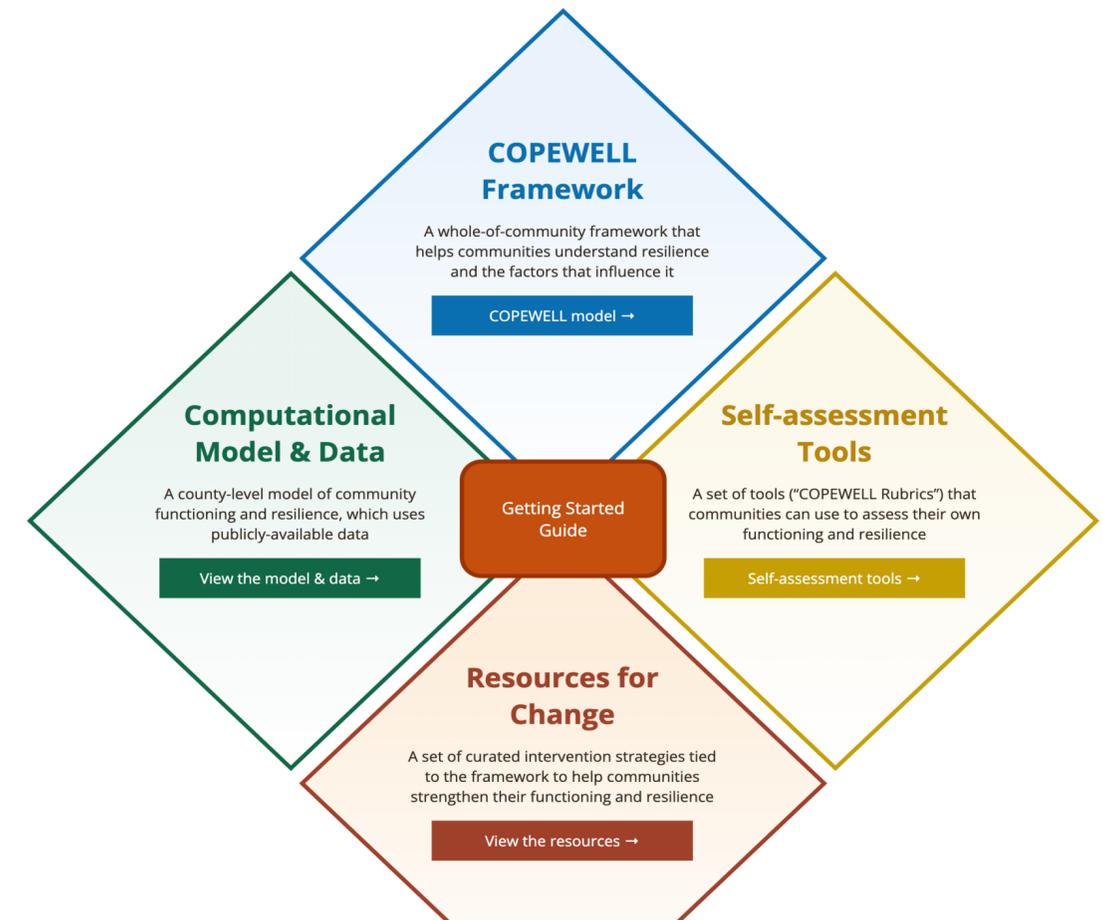
Fall 2022

- THRC hosts national Town Hall to share COPEWELL,
- Provide sustainability plan for JHU COPEWELL grant
- Raise visibility of Texas State and THRC resilience research
- Build relationships with Town Hall participants from potential Texas research partner organizations

RESULT: TSLAC identified as statewide pilot project partner

Spring 2023

- Select Elizabeth Eger, Faculty Fellow/PI & Texas COPEWELL communities
- Empower and support librarians to convene local COPEWELL community coalition
- Assess application of COPEWELL to build resilience in Texas communities



THRC COPEWELL RESEARCH TEAM



ELIZABETH EGER

2023-24 THRC Faculty Fellow

PI, COPEWELL Library

Coalition Research



REX LONG

THRC Doctoral
Research Assistant

JHU Liaison, Town Hall,

Co-PI, Pilot Project



JESSICA SCHNEIDER

THRC Faculty Fellows Director

Co-Lead, Town Hall and

Pilot Project

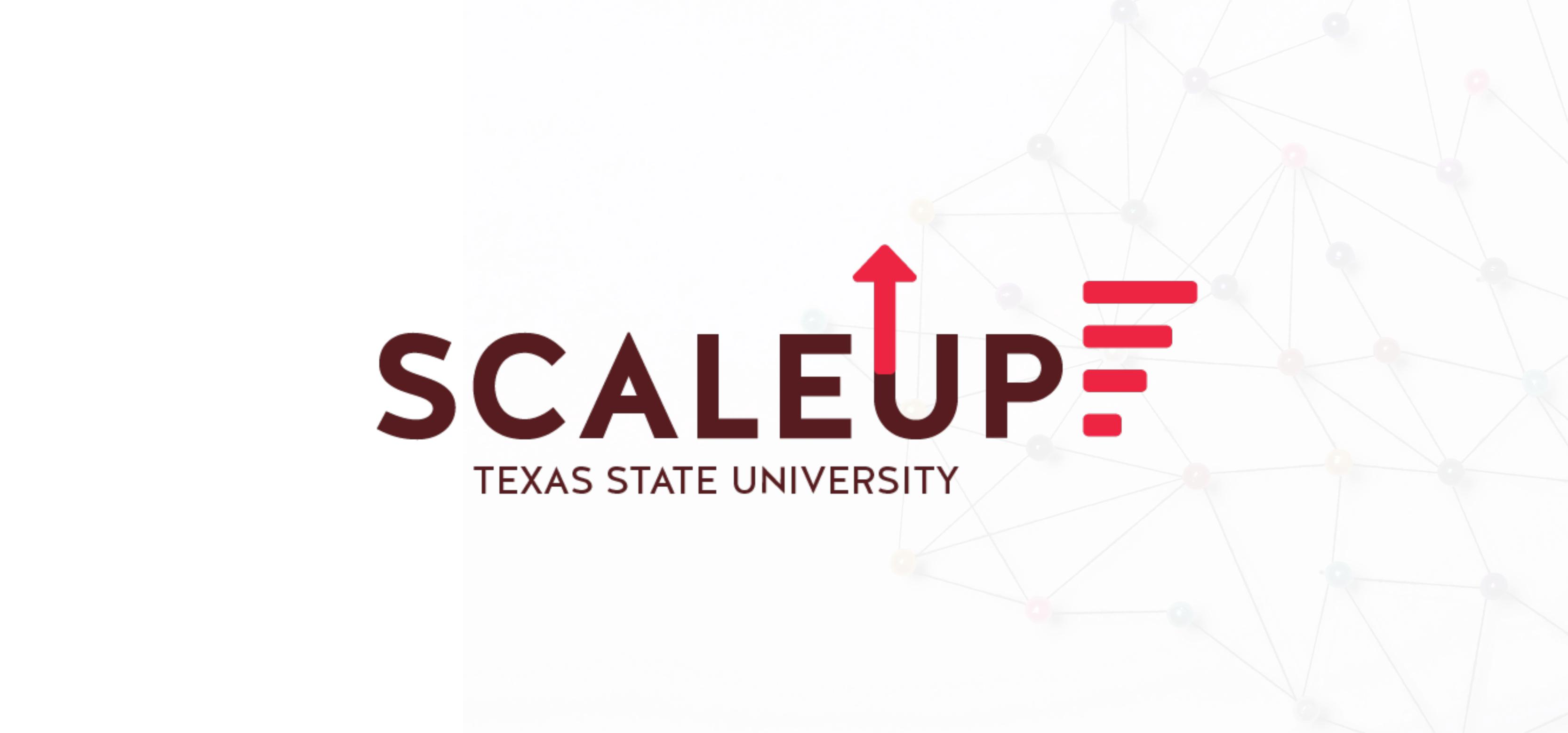


MELNDA VILLAGRAN

THRC Executive
Director

Town Hall and Pilot

Research Co-PI



SCALEUP
TEXAS STATE UNIVERSITY

BACKGROUND

- The number of minority entrepreneurs has grown substantially in the US
- Once created, MOBs tend to start small and stay small
- Existing research on startups but less growth; even less on MOB growth
- Why do MOBs not scale at the same rate?

3 Orozco, M., Tareque, I. S., Oyer, P., & Porras, J. I. (2021). 2020 State of Latino Entrepreneurship. Stanford Latino Entrepreneurship Initiative. <https://www.gsb.stanford.edu/sites/default/files/publication-pdf/report-2020-state-of-latino-entrepreneurship.pdf>.

\$6

TRILLION ADDED
TO THE US ECONOMY



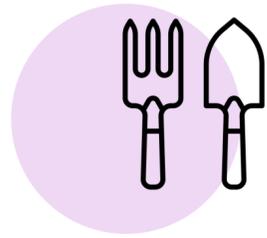
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MILLION NEW JOBS

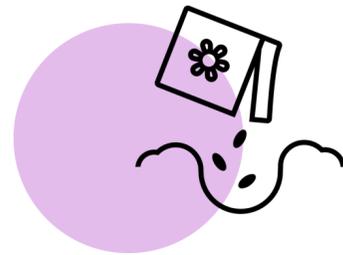


U. S. Department of Commerce. (2022). Fact Sheet: All Minority-Owned Firms. <https://www.mbda.gov/economic-impact->

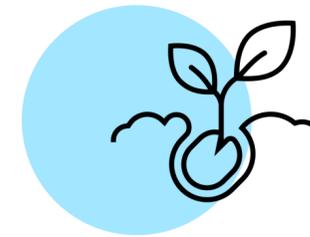
BACKGROUND



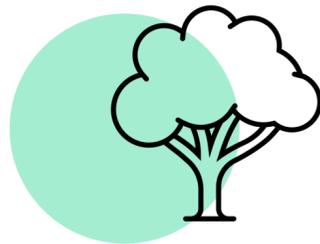
BIG IDEAS
TEXAS STATE UNIVERSITY
PART 2
Proposal Accepted
Fall 2020



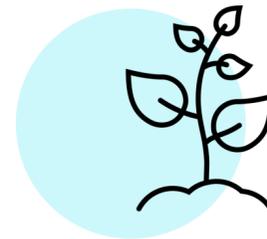
 **Frost**
Initial Funding Received
Fall 2021



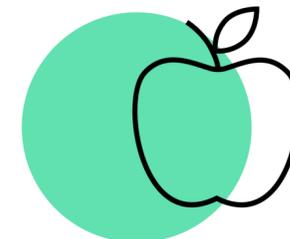
Research Fellows
Initial Investigation
2022



TEXAS STATE
TRANSLATIONAL HEALTH
RESEARCH CENTER
Collaboration &
Fellowship Began



 **TAMACC**
ADVOCACY • COMMERCE • LEADERSHIP
Partnership Developed
(Official MOA w/ TXST)



 **EWING MARION
KAUFFMAN
FOUNDATION**

Supporting Program Expansion
Began in 2023



RESEARCH SUPPORT

- Fellowship
- Offered support for long-term research success
- Develop a network of small businesses
- Great idea...but how?

GRIT Awards

Recognizing Great Resilience in Texas





GRIT SHOWCASE
REGISTRATION

GRIT AWARDS

- Small businesses nominated from across Texas
- Panel of judges
- 3 winners + 4 other awards
- Winners receive trophy, certificate, press releases, and professional video of their business
- Join us for the GRIT Awards Showcase
Tuesday, April 25 @ 3:00 pm
Zoom



COMMUNITY NETWORK BUILDING THROUGH RESEARCH





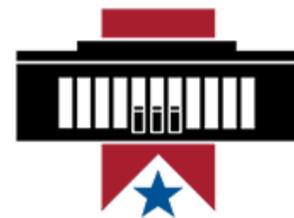
**CENTER FOR INNOVATION
+ ENTREPRENEURSHIP**
TEXAS STATE UNIVERSITY



TAMACC
ADVOCACY • COMMERCE • LEADERSHIP



Frost BANKING
INVESTMENTS
INSURANCE



TEXAS STATE LIBRARY
AND
ARCHIVES COMMISSION



EWING MARION
KAUFFMAN
FOUNDATION

COMMUNITY NETWORK BUILDING

“Rising tide lifts all boats”

- **SHARED OUR CONNECTIONS**
 - Created new connections
- **SHARED RESEARCH IDEAS**
 - Ideas were expanded
- **RECOGNIZED BUSINESSES**
 - Joined research network
- **CREATED GRIT AWARDS**
 - Helps TXST brand recognition (small businesses)





HOW ARE YOU BUILDING NETWORKS TO ENHANCE RESEARCH?

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GRIT SHOWCASE



SCALEUP UPDATES

