

CRLA Telephone Conference Call
January 19, 1993

Board Members Present:

Becky Johnen, *President*; Jo-Ann Mullen, *President-Elect*; Joyce Weinsheimer, *Coordinator of State/Regional Directors*; Karen Agee, *Secretary*; Rosa Hall, *Treasurer*.

Becky coordinated the call at 9:30 a.m. CST.

Minutes of December 15 conference call approved

I. Approval of Minutes.
Minutes of the December 15, 1992, telephone conference call were approved.

(M) Jo-Ann Mullen

(S) Joyce Weinsheimer

PASSED

II. Making the Most of State Chapters/
States/Regions.

The Board discussed ways to guide state/regional leaders in the duties agreed to be the most important for the position: planning a conference, even a short and simple one; acting as contact person, distributing materials, and writing up events for the *Newsletter*; and recruiting new members. In response to concerns that the membership may grow too large, the Board agreed that our mission requires that we be inclusive.

Joyce will ask state/regional directors to report how they are accomplishing their tasks. Ideas were discussed for strengthening state/regional meetings at the annual conference.

III. CAS.

For lack of time at this meeting, Becky asked Board members to review Martha Maxwell's recommendations and communicate individually their suggestions to Becky.

IV. Mailing Lists.

Becky reported that membership lists, which CRLA used to make available for \$25, now cost \$75 and perhaps should cost more yet. Jo-Ann reported that NADE's list costs \$.20 per name (for 3000 names). Becky will discuss the issue with Robin Bischof.

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V. Conference Plenary Session.

The small-group plenary-session discussions at last year's conference were productive and popular. It was valuable to record and report comments. This year's plenary session could be a forum for discussing what services the members consider most important to them. (Political action can be one possible service, rather than the central theme.)

VI. The Board agreed to meet by telephone conference call at 9:30 a.m. CST on February 16, 1993.

Becky adjourned the meeting at 10:27 a.m.

Respectfully submitted,



Karen Agee, *Secretary 1991-1993*

(These Minutes have not been approved.)

CRLA Telephone Conference Call
February 16, 1993

Board Members Present:

Becky Johnen, *President*; Jo-Ann Mullen, *President-Elect*; Joyce Weinsheimer, *Coordinator of State/Regional Directors*; Karen Agee, *Secretary*; Rosa Hall, *Treasurer*.

Becky coordinated the call at 9:30 a.m. CST.

Approval of January 19 minutes

1. **The Minutes of the January 19, 1993 telephone conference call were approved.**

(M) Jo-Ann Mullen

(S) Joyce Weinsheimer

PASSED

2. The Board discussed the Vision, Mission, Values, Goals statements drafted by Becky, who explained the development of criteria for each category. Becky will make suggested changes and send copies to the Board next week.

3. It was agreed that these Vision, Mission, Values, Goals statements will make excellent topics for discussion at the 1993 conference plenary session, a "strategic planning" session. Six past Board members have expressed a willingness to facilitate small-group discussions.

4. Discussion of the California state chapter's proposed bylaws was postponed until the March meeting because not all copies had been received. Board members will send comments on these bylaws to Joyce as soon as possible.

A third (additional) scholarship to be awarded at 1993 conference

Separate budget category designated for awards/scholarships, to monitor income

Number of scholarship/awards granted contingent on funds generated the previous year; Board approval required for extra scholarships/awards

5. Jo-Ann reported that Kate Sandberg expressed concern that raffle monies be earmarked for scholarship purposes or the raffle discontinued. Kate had also reported to Rosa that the second half of research award monies will not be sent to one recipient because the research has not yet been completed and requested that that \$250 be carried over to next year's budget. In addition, the awards and scholarships committee would like to award three scholarships this year rather than two because of the high quality of applications. The Board agreed to **award a third scholarship this year on the recommendation of the Awards and Scholarships Committee.**

(M) Karen Agee

(S) Rosa Hall

PASSED

It was further agreed that a **separate budget category be designated for awards and scholarships so that the Board can monitor income received through a variety of sources.**

(M) Jo-Ann Mullen

(S) Joyce Weinsheimer

PASSED

It was further agreed that **the number of scholarships and awards granted be contingent on the amount of money generated in the previous year, with Board approval required if extra awards or scholarships are considered.**

(M) Karen Agee

(S) Rosa Hall

PASSED

6. Discussion of Martha Maxwell's suggestions concerning the Council for the Advancement of Standards was deferred to the March meeting for lack of time.

7. Becky reported that Patti Glenn declines to be reappointed SIG Chair for next year. Jo-Ann will eliminate the program notice concerning starting new SIGs, and Becky will talk with several prospective appointees. The Board agreed to discuss the role of SIGs at a conference Board meeting; Patti would like to speak to the Board on conference Sunday.

8. Becky contacted several persons regarding leadership of the Professional Association Liaisons. Gladys Shaw has agreed to serve but cannot attend the conference. Becky will perform conference duties related to the position.

9. The next telephone conference call is scheduled for March 9, 1993, at 9:30 a.m. CST.

Becky closed the conference call at 10:33 a.m. CST.

Respectfully submitted,

Karen Agee, *Secretary 1991-1993*

(These Minutes have not been approved.)



READING • LEARNING ASSISTANCE • DEVELOPMENTAL EDUCATION • TUTORIAL SERVICES

Developmental Education Department
Chemeketa Community College, P.O. Box 14007
Salem, OR 97309

February 8, 1993

TO: Joyce Weinsheimer
Jo-Ann Mullen
Karen Agee
Rosa Hall

CC: Tom Gier
Nancy Moreland
Karen Smith

FR: Becky Johnen *Becky*

RE: February 16 conference call

Agenda for the conference call

1. Approval of minutes from January 19 conference call.
2. Discussion on draft of vision, mission, values and goals. Draft is attached for your review.
3. Relationship of #2 to conference plenary - what our roles will be.
4. CAS/Martha's recommendations - what do we want to do? (refer to Karen's December 1 memo)
5. Announcements, updates, questions and concerns
 - a. Patti Glenn resigned as SIG Chair. I'm searching for a replacement - any ideas?
 - b. Sandra Ross decided NOT to chair the Professional Liaison Association committee. I'm in the process of searching for a new choice - any ideas?

A draft for your reaction
COLLEGE READING AND LEARNING ASSOCIATION

VISION

I recently met with staff at Chemeketa who assist other organizations with developing mission, vision, and values statements. I shared the work we had done to date, and asked for their thoughts on strong statements. Using criteria that a good vision statement should contain the following elements - clarity (is it memorable?), communication, challenge, unify (do we see ourselves?), and passion (does it energize us?) - the following vision statement resulted:

VISION: CRLA is a dynamic community of leaders in the fields of reading, learning assistance, developmental education, and tutorial services. We seek to give practical application to research and to promote the implementation of innovative strategies to enhance student learning and make a positive difference in the lives of students.

MISSION

Mission statements should provide the overall purpose, indicate here's what we're here to do. The statement, as drafted from our brochure was considered appropriate.

MISSION: to provide a forum for the interchange of ideas, methods, and information to improve student learning and to facilitate the professional growth of its members.

VALUES

Based on our brainstorming exercise in December on words to describe CRLA:

- Inclusive: We recognize the uniqueness of individuals. We celebrate our differences as well as our similarities. We seek a membership diverse in nature. We seek to develop a sense of community.
- Collaborative: We seek resourceful and cooperative arrangements with each other and others in the field.
- Creative: We are innovative in our approaches to teaching and learning.
- Supportive: We create and sustain a climate of caring and respect for all members of our profession. We are facilitative, supportive and friendly in approach.

Would you keep all? Delete any? Are there other words you would add? Other statements that should be added here?

GOALS

These are the Association's current goals taken directly from our brochure:

1. to provide mediums for dialogue among professionals;
2. to cooperate and coordinate with other professional organizations in the fields of and related to reading, learning assistance, developmental education, tutorial;
3. to increase the tools available to improve student learning;
4. to provide information and consultants to bodies enacting legislation directly related to college reading, learning assistance, developmental education, and tutorial services; and,
5. to act to ensure an environment where effective learning can take place.

February 1993