

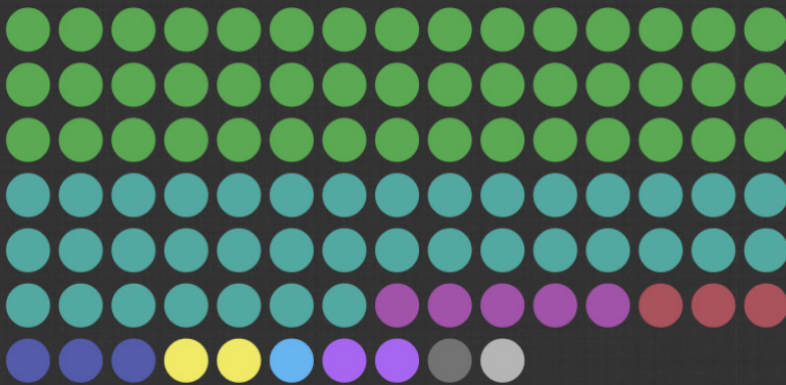
TEXAS STATE UNIVERSITY LIBRARY

eNEWS

April 2016

Vol. 4, No. 4

EXPLORE POETRY AT ALKEK



Search the library catalog for:

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TEXAS  STATE
UNIVERSITY

The rising STAR of Texas

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM

Director's Message



Collections—The Heart of the Library

AS I REVIEWED this issue of eNews I was struck by the congruence between the topics library staff chose to report on at this given point in time and a short phrase in the library's Mission Statement, "providing comprehensive and diverse collections."

The information the library purchases or licenses has grown markedly in volume and range. If you converted the ebooks, microforms, films, videos, and audio materials into volumes, the size of the library collection now exceeds 4.2 million volumes.

We continue to focus on adding to an already substantial collection of online resources available to Texas State students, faculty, and staff. This eNews covers collections in the Fine Arts, Life Sciences, Liberal Arts, and Business.

Ray Uzwyshyn discusses a new area of focus—research data and the library's partnership with the Texas Digital Library to develop an online research data repository using Dataverse, an open source application created at Harvard.

With over 9,200 feet of archive boxes, the University Archives and the Wittliff Collections are growing in leaps and bounds, adding unique materials of importance to the university's history and to the cultural history of our region spanning Texas, the Southwest, and Mexico.

Rounding out the issue is a wonderful interview prepared by two of the library's Directors, Sarah Naper and Lori Hughes, providing a sneak peek into one of the library's biggest initiatives, construction of the ARC, a high-density storage facility. At this time we are completing design work for the ARC, and as mentioned in the article, expect construction to begin this summer.

Libraries provide opportunities for people to learn, create, and discover. At the heart of the library are its collections, which fuel our minds, help us solve problems, and enrich our lives in untold ways. Enjoy!

Joan L. Heath
AVP and University Librarian



Finals Events/Hours

ALBERT B. ALKEK LIBRARY

May 2016

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 12pm-3am	2 Library Opens @7am	3 Open 24 Hours	4 Open 24 Hours Finals Begin	5 Open 24 Hours	6 Library Closes @ Midnight	7 10am-1am
24 Hour Study Hall						
8 Library Opens @10am	9 Open 24 Hours	10 Open 24 Hours	11 Finals End Library Closes @5pm	12 8am-5pm Interim	13 8am-5pm Interim	14 Closed
24 Hour Study Hall						



Pet Partner, Ruggles



Divine Canine, Shiner

Take a study break at Alkek!

Therapy Dogs Instant Theater & SLAC May 3 & 4, 1-3 pm	Coloring Pages/Puzzles Floor 2 & 4 (Gov Info) May 4-11
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Step Up Your Research

Resources for Business Around the World

THE WORLD IS a big place, so understanding international business is important. As reference librarians, we get more and more international business reference questions at the desk, through email, chat, and individual appointments.

What is the market for jeans in Argentina or perfume in Japan? What business laws do I have to observe for export to Israel? What is business protocol in India? These might sound incredibly difficult, but fortunately the University Library has several databases tailor-made to answer just these kinds of questions and more.

One of the most fun and illuminating research questions librarians get is about cultural protocol. Cultures vary widely in such notions as punctuality, personal space, forms of address, appropriate socializing after business deals, and whether or not to ask personal questions. The quickest way to answer this type of question is through the database **CultureGrams**. Simply type in the name of your country to get relevant cultural



information.

Now comes the hard part of your project: researching the market for a product in a particular country. Try **MarketLine** and **Passport**. These two databases contain market research reports about very specific product categories in relation to countries. Learn about the size of

the market, the principal companies involved, and the competitive landscape of that market. **Passport** and **MarketLine** are also fantastic for getting raw statistics about company brand shares and market value and volume. Finally, these are two of my favorite databases for getting macroeconomic stats such as GDP, purchasing power parity, and other important economic indicators such as savings rate, demographics, education, and more.

You may also have a question about other countries' laws. Many countries post their laws on the Internet, but without context or interpretation, you will get lost very quickly. It's better to use our database **EIU** (Economist Intelligence Unit) and the World Bank database called **Doing Business**. There's more detail in the EIU but not every country is covered.

For help with any of these kinds of questions or others relating to international business, contact us at **AskALibrarian**. And keep the questions coming!

by Charles Allan, Business Librarian

Meet Our Staff

Ray Perez, Collection Development Assistant: “Better too many requests than too few.”

FOR THIS INSTALLMENT of the staff feature, I sat down with Ray Perez, Collection Development Assistant, to learn about the library's **Recommend a Purchase** service. I wanted to learn more after seeing the link on the **library's homepage** in the “Your Library” box (bottom, right corner).

Ray began by explaining, “It’s our online order request system. We get submissions from faculty, students, and staff.” Easy enough; what kind of things get requested? “Books are the largest type of request,” Ray notes, “followed by DVDs, but we get a lot of music CDs too.” He has also seen an increase in requests for board games. “Better too many requests than too few,” he remarks.

I asked Ray if he had any tips for making better submissions. “Fill in as much info as possible to ensure a precise purchase. ISBNs are really helpful,” he suggests. I also learned that, if you don’t know which department to submit your recommendation to, you can choose Library General. For example, popular



DVDs that don’t necessarily fit anywhere can go there, but if it feels like History, submit to History. Ray also recommends including a web address where the item may be purchased. “If you want to be more assured that your request

goes through sooner,” he recommends using the Special Instructions box on the form to include an academic tie-in to your request, such as how it could be useful for research or a class.

The majority of recommendations get approved, but as a matter of policy, textbooks aren’t available through the recommendation system. Budget cycles and vendor inventories can vary processing time from a few weeks to several months, Ray remarks, but if you place a hold on the item when you recommend it, you can track it through the **My Account** link.

The Recommend a Purchase service compliments the efforts of the Collection Development and Acquisitions departments. In concert with faculty and subject librarians, they cultivate the collection to ensure the needs of faculty and students are met. This service is a chance for faculty, students, and staff to contribute to the collection in a personal and creative way.

by Robert Gutierrez, Head Cataloging Assistant

Copyright Corner

Showing Movies on Campus

WELCOME TO COPYRIGHT Corner! I am Stephanie Towery, your Copyright Officer, and I’m here to help with all your copyright questions. I’ve noticed many departments and groups like to show movies on campus.

When can I show a movie on campus?

You can show a movie if you have purchased a license to show it. Public performance licenses are sold by the film’s distributor and cover individual showings. The cost of these licenses is usually about \$300-500 per showing.

Is there any way I can show a movie on campus without buying a license?

You can take advantage of the Face-to-Face Teaching Exception of the Copyright Act to show entire movies only under these strict conditions:

- The copy of the movie you are showing has been legally obtained (you checked out a copy from the library or own a personal

copy). Note that this does not include Netflix, Hulu, or Amazon Prime. Your license with those providers does not allow you to show the movies publicly. This also does not include pirated copies or copies illegally uploaded to the Internet.

- You limit the audience to students enrolled in specific courses. You can combine courses for showings but can’t admit the public or students not enrolled in the courses.
- You show the movie in a location normally used for teaching. Note that you must be able to exclude people who aren’t enrolled in the course(s) from the location.

How do I purchase a license?

I can contact the distributor to negotiate the license for you, but you must be able to pay for the licensing fees. You can also contact the distributor directly.

What will the license allow?

Licenses vary, but most allow you to show the movie to the public and advertise to the public, but most do not allow you to charge admission. Some licenses limit the number of audience members. You will have to specify the date and time of your showing when negotiating the license.

Does the library purchase Public Performance Rights for the movies it owns?

For some movies we do, so check with the library. Generally, we are not able to purchase Public Performance Rights for feature films. Some documentaries and film databases carry Public Performance Rights, but these are limited.

If you need help, please contact me: copyrightoffice@txstate.edu.

by Stephanie Swenson Towery, Copyright Officer

Please contact [Stephanie Swenson Towery](#) with any copyright related questions you may have.

Drama, Drama, Drama...Online!

DID YOU KNOW we have access to a collection of streaming audio plays from the nation's premiere radio theatre company? **Audio Drama: The L.A. Theatre Works Collection** offers streaming plays performed by leading actors around the world. You can also narrow your search to find a specific scene in a play about a certain subject.

What if you need to quickly review several playscripts to select what to perform for your next production? Try **Drama Online**, which offers the full text of numerous plays. You



can narrow your search by playwright, genre, period, theme, or setting. You can even filter your search down to the number of male and female roles.

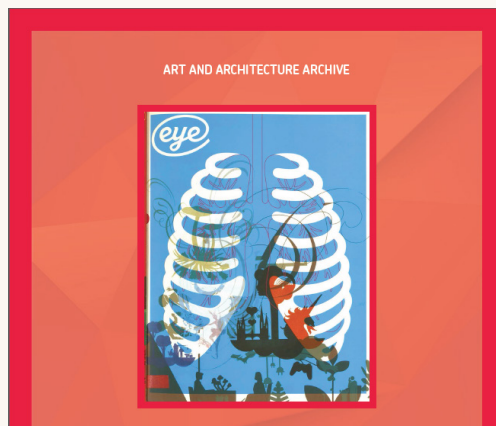
Want to listen to a Shakespeare play? Try logging in to **Tumble AudioBookCloud** with your Texas State net ID and password. Not only does this database include all cast productions of Shakespeare plays, it also offers streaming audiobooks in various genres. You can select mysteries, westerns, science fiction, historical fiction, romance, and Spanish audiobooks. It's all here, online!

by Misty Hopper, Head Cataloging & Metadata Services Librarian

Online Resource Grant Winners—New Databases Coming Soon

LOOK FOR MAJOR new online resources from the library by early summer. A committee of faculty and librarians reviewed proposals submitted for the library's online resource grant program and selected five new resources to fund. The library's online resource grant program is designed to purchase larger one-time online resources that no single department can easily afford with its library allocation.

New journal archives will benefit students and faculty in the School of Art & Design and the School of Journalism & Mass Communication. **ProQuest's Art & Architecture Archive** includes the *British Journal of Photography* which began in 1854, *Southwest Art*, and many others previously unavailable digitally. The **Taylor & Francis Media, Cultural and Communication Studies Collection** includes over 55 titles dating back to 1915.

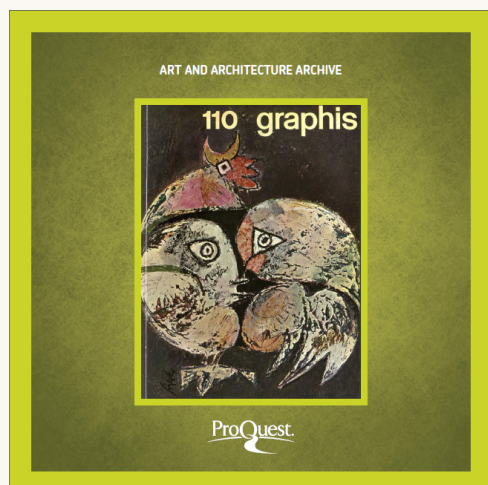


Students and faculty in biomedical and life sciences will gain access to nearly thirty years of tested laboratory protocols in **SpringerProtocols archive**. SpringerProtocols are written by experts to provide step-by-step instructions that ensure laboratory results are replicable.

Two newspaper archives will provide students and faculty with a rich source of information about cultural, political, social, and historical events. The **17th and 18th Century Burney Collection Newspapers** consists of major British newspapers, particularly valuable for exploring the British perspective on the American Revolution and the birth of a new country. Students and faculty interested in more local history will enjoy the **San Antonio Express-News Digital**

Historical Archive. This is a brand new archive from **Newsbank**, which will eventually include newspaper issues from 1867-1925.

The selection committee, which included Dr. Alejandro Bârcenas, Dr. Chinna Natesan, Dr. Paula Williamson, Ms. Selene Hinojosa, and Mrs. Stephanie Larrison, noted that all the resources proposed would be excellent additions to the library's research collections. The Acquisitions Department is working on licensing these resources and expects them to be available in early summer.



by Ginger Williams, Head Acquisitions Librarian

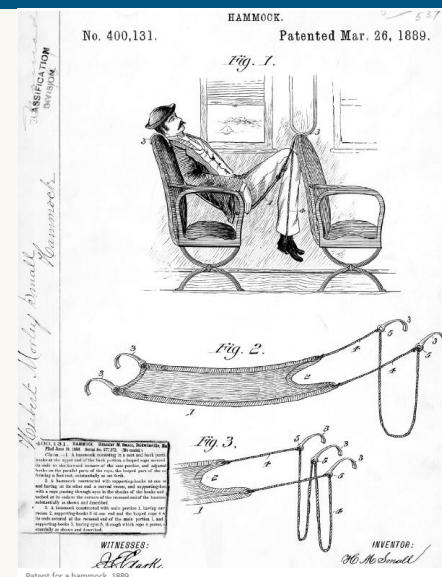
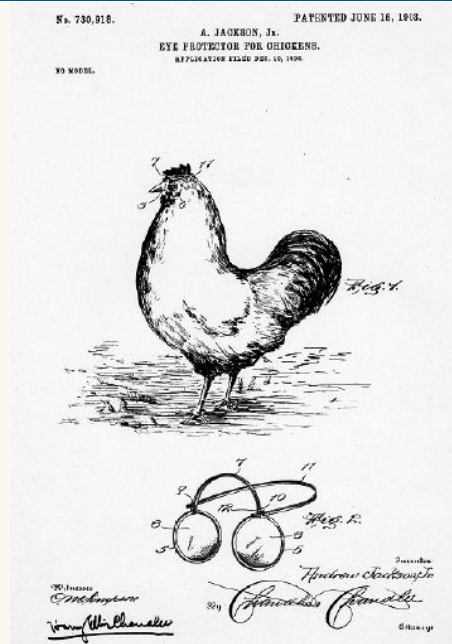
Color the Stress Away!

YOU MAY HAVE noticed a recent rise in the popularity of adult coloring books. What began as a form of art therapy and stress relief with coloring books such as *Zentangle*, adult coloring has spread to popular culture, with the recent publication of *A Game of Thrones Coloring Book* and even coloring pages celebrating Supreme Court Justice Ruth Bader Ginsburg. Coloring pages have also spread to academic libraries, museums, and archives across the country as a vehicle for promoting collections, materials, and exhibits.

If you're curious to see some of these collections, just search #ColorOurCollections on Twitter! In fact, the National Archives has even released a *coloring book of historical patents* that features inventions such as eye protectors for chickens from 1903 and a water-to-land equipment carrier in 1944, which led to the invention of the troop lander used during World War II.

Our own Alkek Library Learning Commons has offered coloring pages for the last two semesters during finals, among other activities geared toward giving students a much

needed study break to refresh and recharge. Government Information participated for the first time during fall finals 2015, providing coloring and activity pages from *NASA* and *Texas Parks & Wildlife*, and we even created our own limited edition coloring book. Government agencies have released coloring pages and books in the past for educational and outreach purposes and continue to do so.



In total students used over 500 coloring pages in the library during finals week in fall 2015, double the number from the previous spring when Alkek first introduced coloring as part of finals week activities. Look for coloring pages on the second floor Learning Commons and on the fourth floor in Government Information during finals this spring!

by Megan Ballengee, Head Specialized Collections Assistant

Digital Collections

Texas Online Research Data Repository

ARE YOU A researcher interested in finding an online home for your data that is publicly accessible for sharing? Currently, all major US governmental granting agencies are requiring researchers who apply for and receive publicly funded grants to have a data management plan that makes their research data and any published articles publicly accessible. For data, this means an online research data repository.

For the past year, staff at Alkek Library have been working with other academic libraries throughout Texas to develop such a repository. The *Texas Digital Library* (TDL) consortium is coordinating this initiative, while Texas State staff have served on both development and implementation groups.

The repository has been created and is beginning an initial piloting stage. The pilot

will occur between May and July. Following this, a state repository will be launched hopefully this fall for faculty researchers and upper level graduate students on both university and state levels.

The *online Texas Research Data Repository* will use *Dataverse*, an open source Harvard University application that is used globally by universities to share, preserve, cite, and analyze research data. Dataverse allows easy workflows for researchers to upload their research data. Discipline-specific metadata or descriptions may also be added to datasets for



interoperability and sharing. Dataverse contains wider collaboration tools and options for public viewing and downloading of datasets. Notably, researchers will be able to cite their data via online data citations (DOI's). This citation and direct access to research data allows verification and confirmation by other researchers. Sharing data also opens global collaboration among researchers. Hopefully, the larger state data repository will drive further research and possibilities for synthesis forward.

More information regarding the Texas Research Data Repository will be made available this fall.

by Ray Uzwyshyn, Director, Collections & Digital Services



First U.S. Retrospective for Mexican Photographer, Rodrigo Moya

THE WITTLIFF COLLECTIONS presents *RODRIGO MOYA: Photography and Conscience/Fotografía y conciencia*. The first U.S. retrospective of Moya's career, these 90-plus images reveal his vision and precision in an important chapter of the history of twentieth-century Mexican photography. The exhibition is accompanied by a major book, published by the University of Texas Press in the Wittliff Collections series.

A prominent Mexican documentary photographer, Rodrigo Moya (b. 1934) began as a photojournalist in 1955. He covered the convulsive period that shook Latin America during the 1950s and '60s, including the guerrilla movements in Guatemala and Venezuela, the invasion of Santo Domingo, and the Cuban Revolution. Acclaimed for his social photography as well, these images by Moya are also often charged with political ideology.

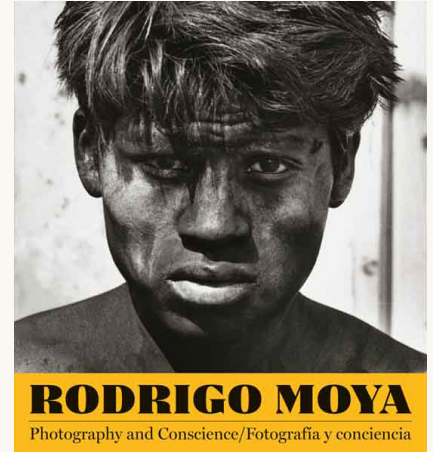
Moya abandoned photography as a

profession in 1968 to take advantage of his experience as a journalist, dedicating himself to writing and editorial projects. Alongside this work, however, he continued to photograph, primarily the sea and its people as well as other subjects such as the countryside, the streets of Mexico, religious processions, and people—those anonymous as well as famous.

The exhibition *Rodrigo Moya: Photography and Conscience/Fotografía y conciencia* was curated by the Wittliff Collections' Carla Ellard, who also served as volume editor for the book. The exhibition is on view through July 3.

THE BOOK

Rodrigo Moya: Photography and Conscience/Fotografía y conciencia, is the first English-Spanish bilingual retrospective of the photographer's career. The 12 x 12 inch volume includes 115 black-and-white photographs grouped into seven thematic suites, each briefly



introduced by Moya. Distinguished historian Ariel Arnal provides an essay describing Moya's impact as a documentary photographer, while Moya writes about his journey to become a photographer in the volume's introduction.

by David Coleman, Director, Wittliff Collections

Find more info on Wittliff EVENTS and EXHIBITIONS online. As always, ADMISSION IS FREE.

Texas State University History

Postcards of Campus Past

HOW MUCH DO you know about campus history? For example, do you know how Fire Station Studios got its name? Explore our new online exhibit to find some facts that might surprise you.

Prompted by the popularity of the **Postcard Collection**, the University Archives has launched a new online exhibit displaying select postcards from its Digital Collection. These postcards show past and present campus

buildings, student housing, and university landmarks. Detailed histories accompany the postcards, describing aspects of campus life and illustrating the university's strong roots within the San Marcos community.

Acquired from throughout Texas and different states across the country, these postcards have been assembled into their own collection. A portion of

these postcards includes notes to friends and loved ones, offering valuable and intimate insight into people's lives and experiences in San Marcos. To view these notes, click on a postcard and scroll to the image's opposite side.

The exhibit's examples span the Southwest Texas State Normal School's beginnings in 1903 through today and provide colorful snapshots of the university's past and growth over time. Some postcards include well-known campus sights, such as Old Main and



Fighting Stallions sculpture in its original location near Taylor-Murphy Hall and Old Main, circa 1951-1959

the *Fighting Stallions* sculpture. However, readers will also uncover the perhaps unfamiliar origins of places like the Hill House or learn about landmarks that no longer exist, such as the Federal Fish Hatchery.

We invite you to take a peek into the past with our **campus postcard exhibit!**

by Lindsey D. Waldenberg, Public History Grad Student, University Archives Research Assistant



Old Science Building, the university's original watertower, Lueders Hall, Old Main, and Ward Boarding House for Girls, circa 1911-1918

Alkek Library Gets an ARC

IN JUNE 2016, ground will be broken for the ARC, an offsite-storage repository. Construction is expected to be complete in Summer 2017. This facility supports University goals related to research and academic endeavors for students and faculty. It allows the library to balance patron needs with the importance of building and sustaining research collections. In the interview below, Lori Hughes, Alkek Library Director of Administrative Services, answers common questions about the repository.

What does ARC stand for?

ARC = Archives & Research Center. The descriptive name plays on the imagination in that an arc provides a space to protect important items for the future. The ARC will hold materials from both our archival collections (Wittliff and University Archives) and also from our general collections.

Why are we building this facility?

Construction of the ARC is intertwined with efforts for the library's Learning Commons.

As we start Learning Commons programming, it is important to free up space in the building for collaborative and technology-rich learning spaces. In order to allocate more space for people, many of our lesser-used collection items will move to the repository.

The ARC is also important for our growing Wittliff and University Archives Collections. The repository will provide a better space for preservation of these collections, better than we can do onsite at Alkek.

How large will this facility be?

The building will have about 14,000 square feet. The majority of the building's space (approximately 9,000 SF) will be high density storage—similar to a warehouse—with shelving that is 30-35 feet tall and forklift pickers that will retrieve materials. Additionally,

there will be a separate art and artifact storage area. Adjacent to the storage space will be public space (including a reception area to pick-up items and a reading room) and processing space. One of the cool features of the building will be a walk-in freezer that can be used to quarantine donated materials. In general, climate control is a very important part of the design of this building because it is critical to provide the best environment for preserving these materials.

University's Research Complex property.

Though construction should finish in June 2017, a number of steps will have to be taken before the building is open to the public, including: installing furniture and equipment, determining and implementing workflows, hiring staff, and identifying logistics for moving material from the main library to the repository.

How are materials chosen for the ARC?

Ms. Hughes' answer for this question includes information from several library staff:

The Wittliff will send a large proportion of our books to the ARC because a large part of our book holdings are rare, and the ARC provides a better environment for their preservation in the long term. (Dr. David Coleman, Director of the Wittliff Collections)

We currently have nearly 500 linear feet of archival materials in off-site storage because we do not have

space within the library to hold them. The ARC will provide much-needed cold storage space to better preserve archival collections, facilitate more timely retrieval, and allow the University Archives to continue growing. (Kris Toma, University Archivist & Records Manager)

Items supporting current and anticipated research and curriculum needs will be kept at the Alkek Library. Candidates for the repository are older items that have not circulated in the past 15 years and are not identified as important to keep on site. (Paivi Rentz, Library System Coordinator and former Head of Library Acquisitions)



Will I be able to browse books in this building, similar to a closed stacks concept?

In traditional library shelving, library call numbers are tied to the subject matter of the content. In order to get the most benefit from high-density shelving, materials are stored according to size. However, library staff can help you browse the material virtually through the online catalog. Then, materials may be retrieved and either: (1) delivered by courier back to campus (note: similar to interlibrary loan, articles may even be delivered digitally); (2) delivered to you in person at the ARC's reception desk; or (3) used on site in the ARC's reading room.

Where will the ARC be?

The ARC will be located near the Hunter and McCarty intersection at Star Park, the

by Sarah Naper, Director of Research & Learning Services